

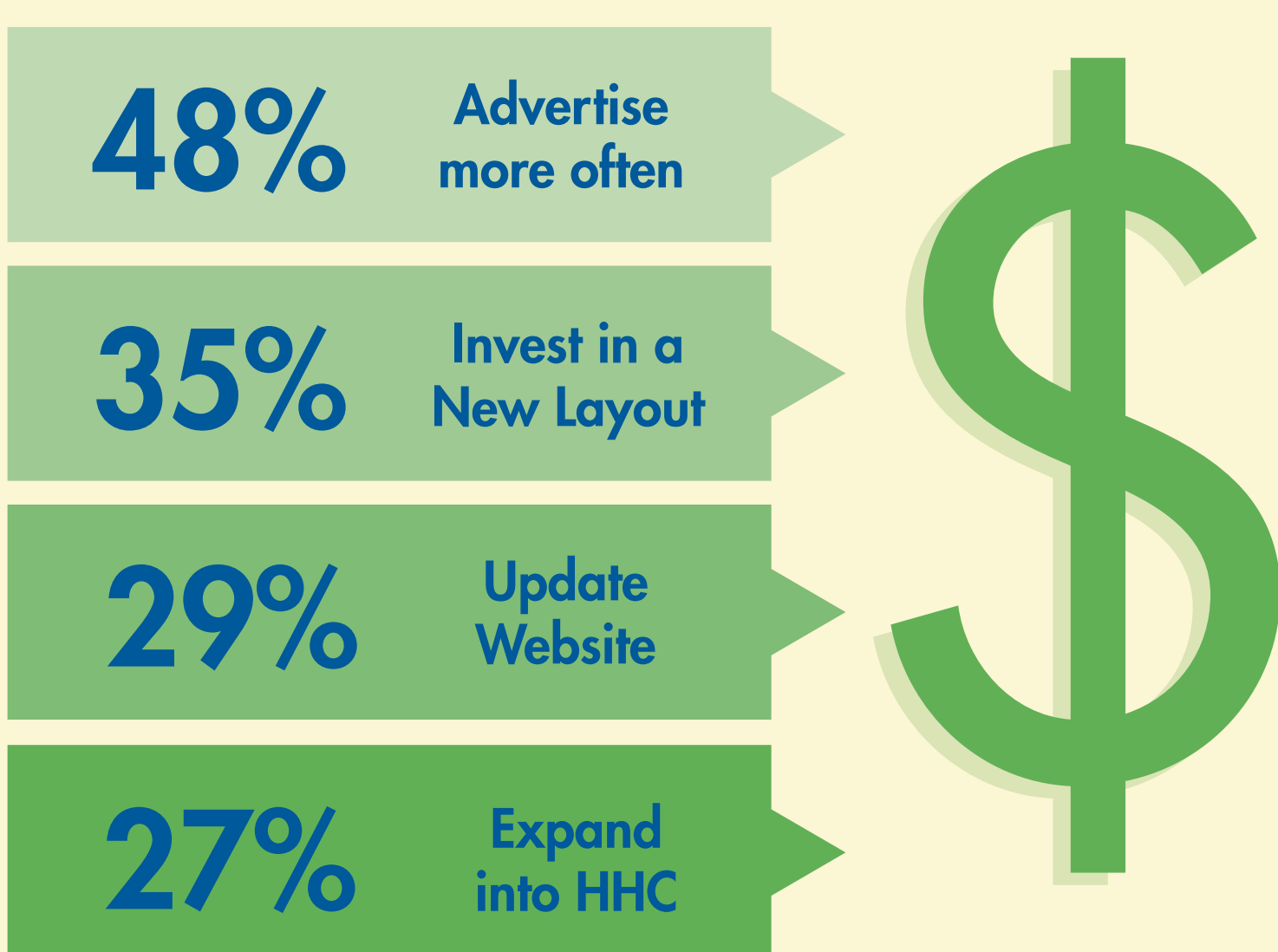
Success in the Front-of-Store



32 Percent

of pharmacists surveyed in 2012 stated their front-end sales are **increasing**

Front-end sales are increasing — What would help increase sales in the coming year?



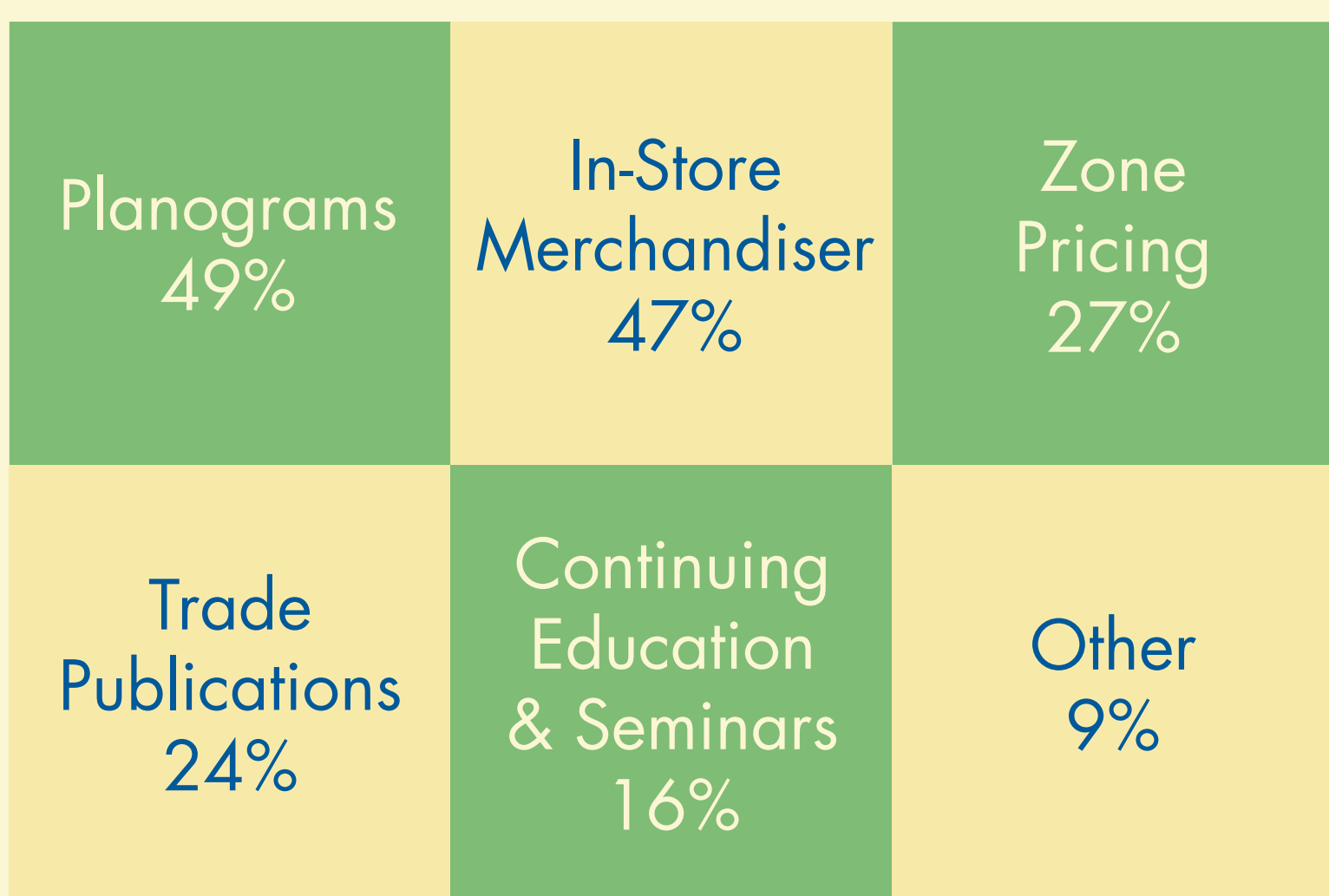
Tips for Front-of-Store Success

Boost sales: Train retail staff to recommend companion purchases to customers.



Improve service: Match the speed of front-end service with the speed of prescription transactions

Front-end sales are increasing — How do you manage your front-of-store?



Where Pharmacists Seek New Item Information

