



HRG Product Imaging Studio: Deliverables



STANDARD – front-facing panel or all content-rich panels*

- Content-rich panel views
- Four images per SKU on average

Example: Four content-rich panel views



Example: One front-facing panel view



ENHANCED*

- All panel views
- Six images per SKU on average
- Primary image is angled to show perspective
- Edited to eliminate glare, package imperfections, and rough edges

Example: All panel views for BOX



Example: All panel views for BOTTLE



OUT-OF-PACKAGE – request quote

- Customized per project needs



POSSIBLE USE CASES:

- ✓ Planograms
- ✓ Marketing Materials
- ✓ Digital and Print Promotions
- ✓ Buyer Presentations
- ✓ E-commerce and Social Sites





HRG Product Imaging Studio: Deliverables



360° PRODUCT ROTATION*

- Automated rotation for full package visibility
- Rotating on the y-axis

SCAN TO WATCH 360° ROTATIONS



3D PACKAGE STYLING*

- All panel views
- Ensure accurate proportions, clear labeling, and a polished on-shelf appearance
- Product against a background for visual impact and a more attention-grabbing image



POSSIBLE USE CASES:

- ✓ Planograms
- ✓ Marketing Materials
- ✓ Digital and Print Promotions
- ✓ Buyer Presentations
- ✓ E-commerce and Social Sites



3D-PRINTED PROTOTYPES – request quote

	Simple shape	Basic surface finish	Actual product size and dimensions	Dense fill for realistic weight	Removeable/Moveable componentry (ex. cap, lid, hinge)
CONCEPT		✓	✓		
ENHANCED		✓	✓	✓	✓

Note: neither prototype includes package artwork or content.

POSSIBLE USE CASES:

CONCEPT

- ✓ Early design reviews
- ✓ Concept pitching
- ✓ Packaging fit
- ✓ Establishing form and general scale
- ✓ Shelf presence evaluations

ENHANCED

- ✓ Shelf presence and merchandising simulations
- ✓ Packaging fit and estimated shipping costs
- ✓ Demonstrations or evaluations where the “real product feel” is crucial
- ✓ Early consumer testing or stakeholder presentations