



HRG Product Imaging Studio: Deliverables



STANDARD – front-facing panel or all content-rich panels*

- Content-rich panel views
- Four images per SKU on average

Example: Four content-rich panel views



Example: One front-facing panel view



ENHANCED*

- All panel views
- Six images per SKU on average
- Primary image is angled to show perspective
- Edited to eliminate glare, package imperfections, and rough edges

Example: All panel views for BOX

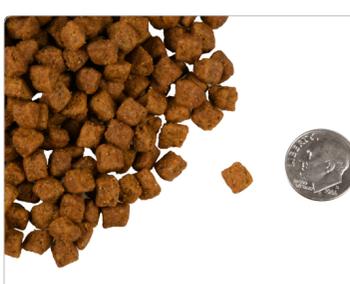


Example: All panel views for BOTTLE



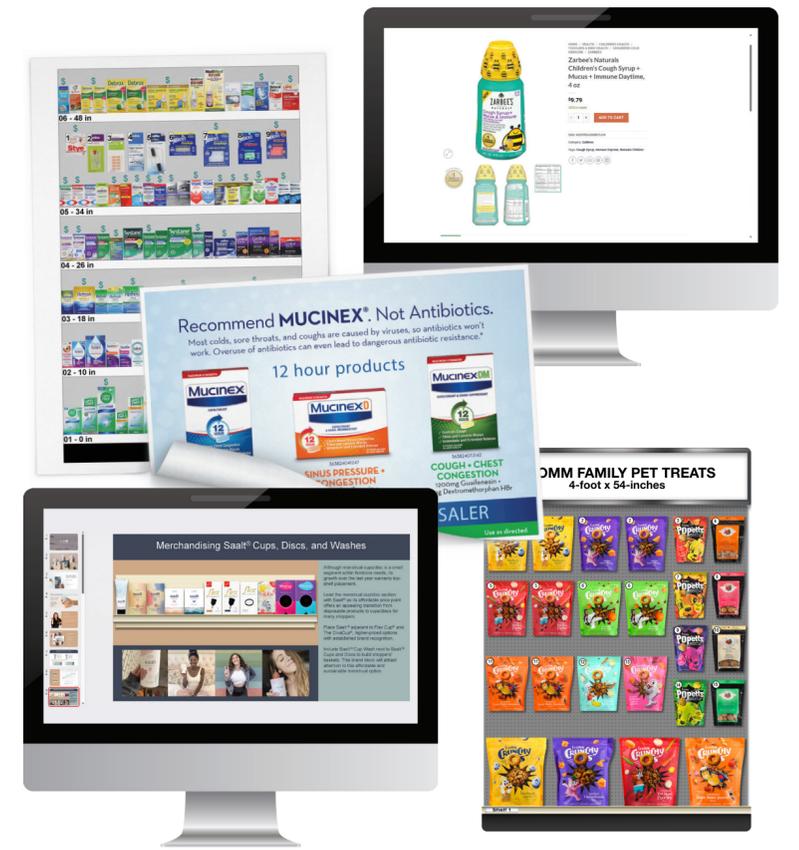
OUT-OF-PACKAGE – request quote

- Customized per project needs



POSSIBLE USE CASES:

- Planograms
- Marketing Materials
- Digital and Print Promotions
- Buyer Presentations
- E-commerce and Social Sites





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360° PRODUCT ROTATION*

- Automated rotation for full package visibility
- Rotating on the y-axis

SCAN TO WATCH 360° ROTATIONS



3D PACKAGE STYLING*

- All panel views
- Ensure accurate proportions, clear labeling, and a polished on-shelf appearance
- Product against a background for visual impact and a more attention-grabbing image



POSSIBLE USE CASES:

- Planograms
- Marketing Materials
- Digital and Print Promotions
- Buyer Presentations
- E-commerce and Social Sites



3D-PRINTED PROTOTYPES – request quote

	Simple shape	Basic surface finish	Actual product size and dimensions	Dense fill for realistic weight	Removeable/Moveable componentry (ex. cap, lid, hinge)
CONCEPT 	✓	✓	✓		
ENHANCED 	✓	✓	✓	✓	✓

Note: neither prototype includes package artwork or content.

POSSIBLE USE CASES:

- | CONCEPT | ENHANCED |
|--|---|
| <ul style="list-style-type: none"> Early design reviews Concept pitching Packaging fit Establishing form and general scale Shelf presence evaluations | <ul style="list-style-type: none"> Shelf presence and merchandising simulations Packaging fit and estimated shipping costs Demonstrations or evaluations where the "real product feel" is crucial Early consumer testing or stakeholder presentations |