


IN.depth


independent pharmacy publications



Product Sampler  april 2025



EASY ORDER GUIDE

scan to order! 

UPC	Product Description
 0 72140 03975 2	Eucerin Sunscreen Lotion for Face SPF 50 1.7 fl oz
 0 72140 03609 6	Eucerin Tinted Sunscreen Lotion for Face SPF 35 1.7 fl oz
 0 42037 00176 6	Goody's Plus Powder Sticks Strawberry Citrus 16ct

UPC	Product Description
 0 42037 00177 3	Goody's Plus Powder Sticks Strawberry Citrus 4ct
 3 00235 77330 5	Refresh Optive Mega 3 30ct Vials



HRG's

PHARMACY
PHUNNIIES

YOU
Rx
CEPTIONAL



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for a chance to be featured in an upcoming
IN.depth publication! in.depth@hamacher.com



FAST HEADACHE RELIEF + A BOOST OF MENTAL ALERTNESS



THE HIGHEST DOSAGE OF
CAFFEINE AVAILABLE IN
AN OTC ANALGESIC

CONVENIENT, ON-THE-GO
STICK PACKS

STRAWBERRY CITRUS
FLAVOR

042037001766 16ct
042037001773 4ct

DISSOLVES FAST
SO YOU CAN
**GET
TO
GOOD™**

**1000 MG
ASPIRIN (NSAID*)**
FOR YOUR
TOUGHEST
HEADACHES
**150 MG
CAFFEINE**
FOR MENTAL
ALERTNESS

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goodyspowder.com

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HEALTHCARE



april 2025



2-3 – Goody's Plus Powder Stick

Refresh®
Lubricant Eye Drops



RECOMMEND MEGA-3
FAST-ACTING, LASTING DRY EYE RELIEF



Protects
tears from
evaporating



Includes
plant-based
Flaxseed Oil*



Enriched
with
antioxidants*

Order Today!

Product Description		UPC
Refresh Optive Mega 3 30ct Vials		3-00235-77330-5
CARDINAL	McKESSON	CENCORA
5367453	3650918	10177503

*Inactive ingredients.

1. Data on file, AbbVie, Inc. REF-113774.
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US-RFS-250054 03/25



refresheyedrops.com/doc

abbvie



1 – Refresh Optive Mega-3 5ct

Refresh Optive Mega-3® 30ct Vials



Clinically proven
all-day hydration*

Advanced UVA/UVB protection

UPC: 072140039752



100% naturally
sourced zinc oxide

Universal tint blends seamlessly
into all skin tones

UPC: 072140036096

*For sun protection, use and reapply as directed.

Order from your wholesaler or visit us at eucerinus.com



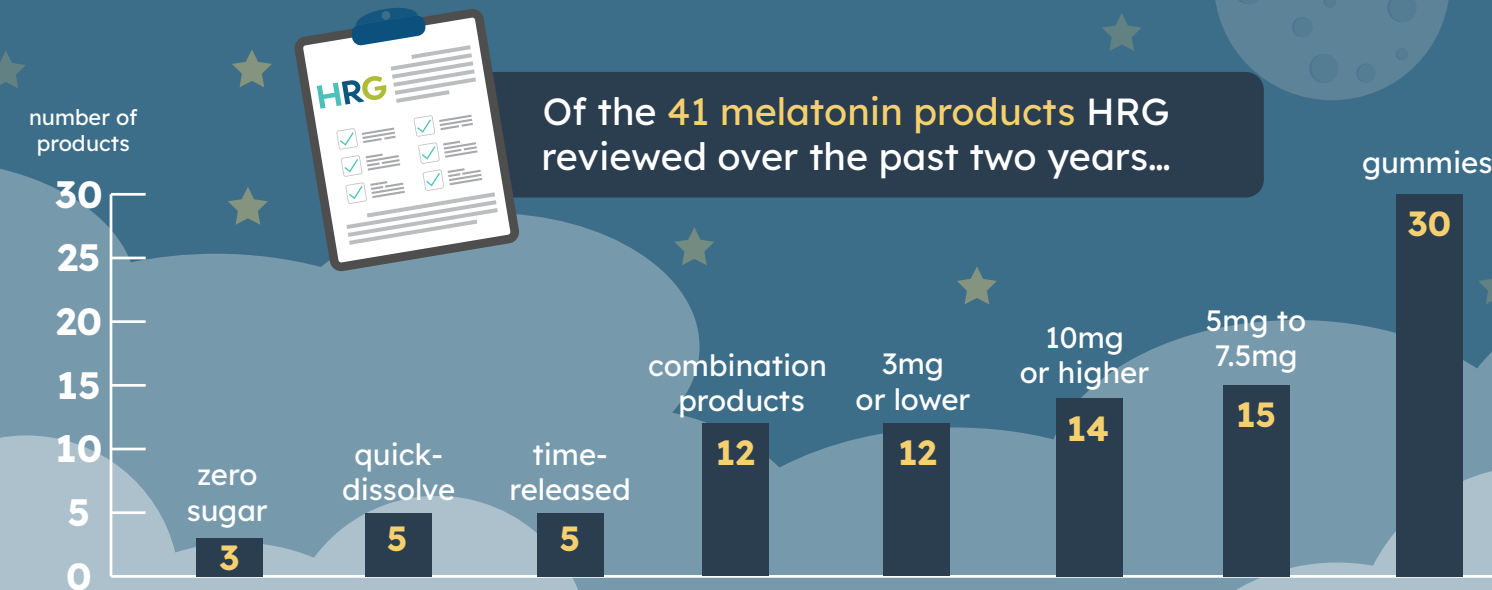
1 – Eucerin Advanced Hydration SPF 50 0.35 fl oz
or Eucerin Sun Tinted Mineral SPF 35 0.35 fl oz



april 2025

★ Melatonin continues to increase in popularity

Manufacturers have responded with different forms and combinations to satisfy the greatest number of people's needs.



Offer a range of melatonin options to meet consumer demand.

INNOVATION SPOTTED AT Natural Products EXPO WEST®

ALCOHOL-RELATED HEALTH & WELLNESS PRODUCTS

cheershealth.com

DIETARY SUPPLEMENT STRIPS

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mydiso.com

MERINO WOOL BANDAGES

woolaid.com

PLANT-BASED FEMININE HYGIENE PRODUCTS

hempresshygienics.com

How might embracing natural products set your pharmacy apart?

Discuss in our Facebook group, *Independent Pharmacy: Profit in the Front End*



timely topic

did you know?

Better Sleep Month

May is Better Sleep Month,
a time for patients to prioritize health
by focusing on the importance of sleep!

All month long, the Better Sleep Council will
share valuable resources, tips, and advice to
help people sleep better and feel their best.

**Your pharmacy can build a display
with sleep products, including:**

- ★ Melatonin supplements
- ★ OTC sleep medications
- ★ Sleep masks
- ★ Blue light-blocking glasses
- ★ Ear plugs
- ★ Sleep tea
- ★ Magnesium lotion and spray
- ★ Sound machines

THE Better Sleep COUNCIL

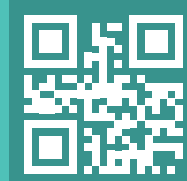
Visit the Better Sleep Council for more information about Better Sleep Month:
bettersleep.org



Upcoming issues:

- May **Category Spotlight: Personal & Self Care**
- Jun. **Category Spotlight: Medicine Chest & Summer Essentials**
- Jul. **Category Spotlight: Women's Health**

Scan for Issue Archives



bit.ly/4gePNKe

MENOPAUSE & PERIMENOPAUSE

are trending topics. Symptoms can include **hot flashes, sleep problems, weight gain, thinning hair, mood changes, migraines**, and more.

Rather than letting patients rely on social media for advice, offer expert consultation at your pharmacy:

Help patients understand hormonal changes	Recommend evidence-based strategies
Discuss self-care and supplement options	Develop personalized symptom plans

If 1:1 counseling isn't something your pharmacy can offer, consider hosting an after-hours group session led by a menopause health coach—then guide patients to relevant products in-store.



Join Our Facebook Group:
Independent Pharmacy – Profit in the Front End
facebook.com/groups/independentpharmacy

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NOTE: Items identified with a star rating (★, ★★, ★★★) were objectively evaluated within the past 12 months by HRG's analysts in support of the national IN.store™ program. Never Outs® are part of HRG's IN.store™ program. They are the top-selling items within a subcategory, and should always be on a retailer's shelves, regardless of department size.



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**May 16,
2025**

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Clearly **write** your contact information below and fax this page to:

414-355-1032

Or

Email this Form

Clearly **write** your contact information below, scan this page and email it to:

IN.depth@hamacher.com

Your sample box will arrive in 4-6 weeks (only one offer request per pharmacy).

*Required

Pharmacy Name* _____ Your Name* _____

Pharmacy Street Address* _____

City* _____ State* _____ ZIP* _____

Phone #* _____ Fax #* _____

Pharmacy Email* _____ NCPDP # _____

Please note: HRG shares your pharmacy name, address, and phone number with the manufacturers who participated in this issue of *IN.depth Product Sampler* to help support your business and create the connection between you and the participating brands.

HRG *IN.depth Product Sampler* will be sent out twice a year. By signing up you will automatically receive free sample boxes biannually. If you do not wish to receive sample boxes automatically, please check box below.

☐ I prefer to only receive this one-time sample box.

For Questions: call 414-355-1330 or email IN.depth@hamacher.com

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- + Empower your online presence
- + Facilitate easier product recommendations
- + Improve inventory operations

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