

Hamacher Resource Group, Inc.
N29W22769 Marjean Lane
Waukesha, WI 53186

IN.depth

independent pharmacy publications

Product Sampler  october 2024



Eucerin® Expect more from your skincare

Clinically proven to relieve and soothe dry, itchy eczema-prone skin



Eucerin Eczema Relief Cream
8 oz
UPC: 072140011871

Provides immediate & 48 hour hydration to very dry skin



Eucerin Advanced Repair Lotion
16.9 fl oz
UPC: 072140110161

Emollient-rich moisturizing formula helps heal and protect extremely dry, sensitive, compromised skin



Eucerin Original Healing Cream
16 oz
UPC: 072140000219



Eucerin® Eczema Relief Cream 8oz
Eucerin® Original Healing Cream 16oz

Order from your wholesaler or visit us at eucerin.com



1 – Eucerin Advanced Repair .5oz

Enzyme-Driven Products from the Experts in Dryness

LUVENA
Feminine Hygiene & Dryness Relief



899655002091 (25ct) | 899655002107 (12ct) | 899655002152 | 899655002114 | 899655002176 | 899655002169

SALIVEA
DRY MOUTH CARE



899655002251 | 899655002275 | 899655002268

Supplements feminine moisture through **Moisture-Enzyme system**

- Feels like your own moisture
- Recommended for any kind of vaginal dryness, including from breastfeeding, menopause, antibiotics, auto immune diseases, and certain Rx drugs
- Features your patient's desire: Formulated without parabens, SLS, glycerin, hormones, and toxins

Supports Saliva's Natural defenses, contains **salivary enzymes**

- The proven, enzyme-based dry mouth care you remember, under a new brand name
- Limiting the dry mouth causes, can be used for any source of dry mouth symptoms
- Also available: mouth spray and toothpaste for a complete regimen

Order Direct at 877-522-5333 or Contact Your Wholesaler

Visit us at the NCPA Booth 1009 - October 27-28

Laclede, Inc. 40 Years of Enzyme Discoveries
Luvencare.com | Salivea.com | 1 (877) 522-5333



1 – Salivea Mouthwash Soothing Mint 2 fl oz + 1 – Luvena Vaginal Moisturizer & Lubricant 1ct

Gut goodness on the go.

The prebiotic fiber your gut loves. Anytime. Anywhere.



- ✓ Prebiotics support gut health by nourishing good gut bacteria*
- ✓ Powder can be added to water or coffee in the morning†
- ✓ America's #1 Prebiotic Fiber Brand*



Recommend Benefiber to Help Support Good Digestive Health*

Order from Your Wholesaler • Benefiber.com

*These statements have not been evaluated by the Food and Drug Administration. This product is not intended to diagnose, treat, cure, or prevent any disease.

†Not recommended for carbonated beverages
+Data on file
‡Less than 20ppm
Use as directed.



4 – Benefiber On-The-Go Sticks

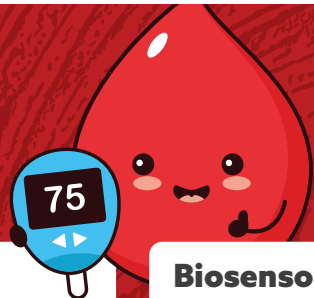


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Blood Glucose Monitoring & Advancements



Blood Glucose Meters

- ▶ Lancets are used to generate a blood droplet
- ▶ Meter measures sugar in blood via test strip
- ▶ Patient decides how to increase/decrease levels

Continuous Glucose Monitors

- ▶ Sensor under skin tracks glucose in fluid between cells
- ▶ Insulin pumps auto adjust levels in Type 1 & 2 diabetes

A1C Meters

- ▶ Measure blood glucose levels over time and is reported as a percentage
- ▶ Indicates how well a person is managing their glucose levels

Biosensors (newest!)

- ▶ Worn by prediabetics and those with Type 2 that don't use insulin
- ▶ Continuously tracks the effects of food, exercise, and sleep on blood glucose levels

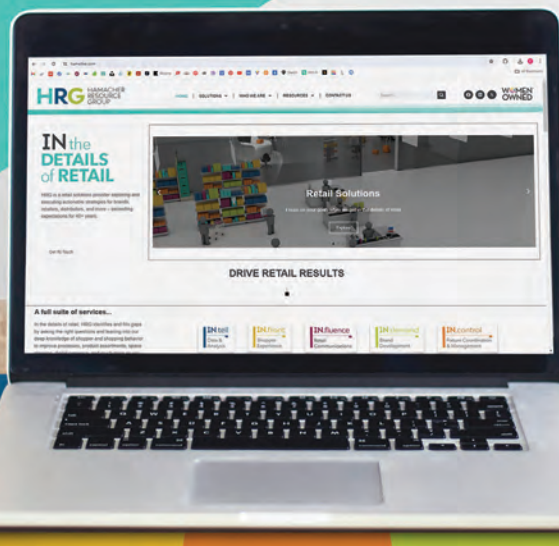
Stock multiple options for tracking blood glucose levels!

WE LAUNCHED A NEW WEBSITE



bit.ly/3Y6xQle

check it out!



IN the DETAILS of RETAIL

Focus on your goals while HRG digs into the details of retail to improve the shopping experience for your customers

IN.tell

Data & Analysis

- Product Information Management
- Market Insights

IN.front

Shopper Experience

- Category Management
- Visual Merchandising

IN.demand

Brand Development

- Creative Assets
- Retail Strategies

Staying true to our roots, we've created a special page dedicated to YOU, independent pharmacists!

Find more details here: hamacher.com/resources-for-independent-pharmacies



october 2024



timely topic

did you know?

RECOGNIZE CAREGIVERS

during National Family Caregivers Month



Many caregivers are never recognized for the many hours of care they provide for loved ones. Your pharmacy can show appreciation for caregivers during National Family Caregivers Month this November by:

- ▶ Offering caregivers a special coupon or gift
- ▶ Writing caregivers thank you cards
- ▶ Educating them about medical conditions and products
- ▶ Promoting your medication management services
- ▶ Stocking products that make life easier at home

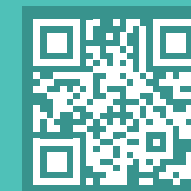
For free social media content, please visit: www.ncoa.org/page/national-family-caregivers-month/



This article was adapted from PBA Health <https://www.pbahealth.com/elements/national-family-caregivers-month/>

- Upcoming issues:
- Nov. Category Spotlight: Wellness & Self Care
 - Dec. Category Spotlight: Essentials for Health
 - Jan. Category Spotlight: Weight Management & Healthy Living

Scan for 2024 Issue Archives



bit.ly/4cJbyjt

Remind Patients to Use Their Funds

HSA dollars don't expire, but FSA dollars do. In fact, **48%** of people with FSAs **lost money** at the end of 2020, an average of **\$408 dollars**.¹



Many Medicare Advantage plans offer an OTC allowance, but **70% are unused each year, amounting to \$5 billion**.²

Encourage patients to use their unused HSA, FSA, and Medicare Advantage dollars.

These are funds that your patients could be using in your pharmacy to buy additional products they need. Not only will this lead to **cost savings and happy customers**, it will create **unit sales growth** for your pharmacy and encourage **medication compliance** when an OTC is associated with an Rx side effect.

1. money.com/fsa-contributions-workers-forfeit-money.
2. 2021 CHPA Research Report with Pareto Intelligence and HealthScape Advisors



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Printed on post-consumer recycled paper with soy-based inks.

NOTE: Items identified with a star rating (★, ★★, ★★★) were objectively evaluated within the past 12 months by HRG's analysts in support of the national IN.store™ program. Never Outs® are part of HRG's IN.store™ program. They are the top-selling items within a subcategory, and should always be on a retailer's shelves, regardless of department size.





FREE Samples from 4 Brands!

Sign up now - some quantities are limited

Reply by
**Nov 18,
2024**

Request Online

Scan QR Code 

or

Visit
hamacher.com/resources-for-independent-pharmacies

Or

Fax Back this Form

Clearly **write** your contact information below and fax this page to:

414-355-1032

Or

Email this Form

Clearly **write** your contact information below, scan this page and email it to:

IN.depth@hamacher.com

Your sample box will arrive in 4-6 weeks (only one offer request per pharmacy).

*Required

Pharmacy Name* _____ Your Name* _____

Pharmacy Street Address* _____

City* _____ State* _____ ZIP* _____

Phone #* _____ Fax #* _____

Pharmacy Email* _____ NCPDP # _____

Please note: HRG shares your pharmacy name, address, and phone number with the manufacturers who participated in this issue of *IN.depth Product Sampler* to help support your business and create the connection between you and the participating brands.

HRG *IN.depth Product Sampler* will be sent out twice a year. By signing up you will automatically receive free sample boxes biannually. If you do not wish to receive sample boxes automatically, please check box below.

I prefer to only receive this one-time sample box.

Enjoy Your
Free Samples!

For Questions: call 414-355-1330 or email IN.depth@hamacher.com

EASY ORDER GUIDE

scan to order! 

UPC	Product Description
 8 86790 16280 3	Benefiber On The Go 28ct
 0 72140 11016 1	Eucerin Advanced Repair Lotion 16.9 fl oz
 0 72140 01187 1	Eucerin Eczema Relief Cream 8oz
 0 72140 00021 9	Eucerin Original Healing Cream 16oz
 8 99655 00217 6	Luvena Vaginal Rinse 6 fl oz
 8 99655 00215 2	Luvena Enhanced Personal Lubricant 1.3oz
 8 99655 00210 7	Luvena Feminine Wipes 12ct

UPC	Product Description
 8 99655 00209 1	Luvena Feminine Wipes 25ct
 8 99655 00216 9	Luvena Therapeutic Wash 6.76 fl oz
 8 99655 00211 4	Luvena Vaginal Moisturizer & Lubricant 6ct
 8 99655 00227 5	Salivea Mouth Spray 1.5oz
 8 99655 00225 1	Salivea Mouthwash Soothing Mint 16 fl oz
 8 99655 00226 8	Salivea Toothpaste Soothing Mint 4.3oz



HRG's

PHARMACY
PUNNIIES



YOU'RE
SUCH
A QD.



SUBMIT A PHARMACY PUN OR JOKE
for a chance to be featured in an upcoming
IN.depth publication! in.depth@hamacher.com

