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Category Spotlight



september 2024



**chronic
conditions**

HRG HAMACHER
RESOURCE
GROUP

PRESERVATIVE-FREE
Refresh RELIEVA PF Xtra
Lubricant Eye Drops

with **HydroCell**

Fast-Acting Relief
Hydrates & Protects
Dry, Sensitive Eyes

0.33 fl oz (10 mL) Sterile

UPC 300233782101

DRY EYES DESERVE Xtra

#1 DR. RECOMMENDED PRESERVATIVE-FREE LEADER

Refresh RELIEVA PF Xtra

Instant Symptom Relief^{2*}

*Clinically shown to act fast and last
Innovated with moisture-locking technology
Enriched with the antioxidant Trehalose[†]*

Order from your wholesaler

*Based on single-center, single-armed, open-label descriptive results from a patient experience study of visual analogue scales. [†]Inactive ingredient.

1. Data on file, AbbVie, Inc. REF-113774. 2. Data on file, AbbVie, Inc. REF-123434. US-RFS-240276 08/24

abbvie



Refresh® Relieva® PF Xtra Eye Drops 0.33 fl oz

THE POWER TO SAVE A LIFE

EASY TO USE
Works against natural and synthetic opioids, like fentanyl.

OVER-THE-COUNTER TREATMENT
Naloxone, the active ingredient in NARCAN® Nasal Spray, is a standard emergency treatment for opioid overdose.

THE BRAND YOU KNOW
Same trusted brand and original prescription strength used by First Responders.

ORDER FROM YOUR WHOLESALER
UPC: 369547627027

Use as directed.
NARCAN® is a registered trademark of Emergent Operations Ireland Limited, which is a subsidiary of Emergent BioSolutions Inc.

NARCAN®
NASAL SPRAY

Original Prescription Strength
Easy to Use
Can Save a Life

NARCAN®
Naloxone HCl Nasal Spray 4 mg
Emergency Treatment of Opioid Overdose

Designed to Rapidly Reverse the Effects of a Life-Threatening Opioid Emergency

2 Single-Dose Nasal Spray Devices
0.003 fl oz (0.1 mL) each

For use in nose only

Ranked #1 on 'Drug Store News' Future 50, powered by HRG



NARCAN® 2ct



NARCAN® 2ct

HBP

DayQuil
HIGH BLOOD PRESSURE
COLD & FLU

Acetaminophen
Dextromethorphan HBr

SUGAR & ALCOHOL FREE

8 FL OZ (236 mL)

NyQuil
HIGH BLOOD PRESSURE
COLD & FLU

Acetaminophen, Doxylamine Succinate, Dextromethorphan HBr

SUGAR & ALCOHOL FREE

8 FL OZ (236 mL)

OFFER POWERFUL COLD & FLU RELIEF FOR PEOPLE WITH HIGH BLOOD PRESSURE

323900044883 323900044890

vicks.com

HELP PATIENTS LIVE LIFE WITH LESS NERVE DISCOMFORT[†]

FROM THE WORLD'S #1 SELLING NERVE CARE COMPANY[‡]

TARGETS MULTIPLE NERVE PAIN RECEPTORS

FORMULATED FOR MAXIMUM STRENGTH

L LIDOCAINE

M MENTHOL

NERVIVE
PAIN RELIEVING CREAM
LIDOCAINE HCl & MENTHOL
TARGETS MULTIPLE NERVE PAIN RECEPTORS
PENETRATING CREAM

NERVIVE
PAIN RELIEVING ROLL-ON
LIDOCAINE HCl & MENTHOL
TARGETS MULTIPLE NERVE PAIN RECEPTORS
MASSAGING ROLL-ON

030772042885 NET WT 3.0 OZ (85.1 g)

030772042892 NET WT 2.5 OZ (70.9 g)

nervivehealth.com

Order from your wholesaler today.

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[†]Helps with occasional nerve aches, weakness, & discomfort due to natural changes in nerves with aging. [‡]Nicholas Hall's global CHC Database, DB6, 2019 value sales at MSP.



Eucerin® Aquaphor®

DERMATOLOGIST RECOMMENDED BRANDS

Expect more from your skincare

Eucerin®



Eucerin Original Healing Cream
16 oz
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Emollient-rich moisturizing formula helps heal and protect extremely dry, sensitive, compromised skin



Eucerin Intensive Repair Lotion
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Instantly restores radiance to very dry, dull skin



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8 oz
UPC: 072140011871

Clinically proven to relieve and soothe dry, itchy eczema-prone skin

There's before, and then there's **Aquaphor®**



Aquaphor Healing Ointment
Skin protectant / 14 oz
UPC: 072140636081

Clinically proven to restore smooth, healthy skin



Aquaphor Healing Ointment
Skin protectant / 1.75 oz
UPC: 072140452315

One essential solution for many skincare needs



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Skin protectant / 3 oz
UPC: 072140633776

Helps treat diaper rash and protect Baby's sensitive skin

Beiersdorf

ORDER FROM YOUR WHOLESALER EucerinUS.com | AquaphorUS.com QUESTIONS? Call 1-800-233-2340

Aquaphor Healing Ointment may be covered for insurance reimbursement if certain requirements are met.



Aquaphor® Healing Ointment Skin Protectant 1.75oz
Aquaphor® Healing Ointment Skin Protectant 14oz
Eucerin® Eczema Relief Cream 8oz
Eucerin® Original Healing Cream 16oz



Important OTC Asthma Solutions

Primatene and BRONKAID®

Both provide temporary relief of mild asthma symptoms, including bronchial congestion, wheezing, tightness of chest, and shortness of breath.



Ephedrine hydrochloride (12.5 mg)

Flexible dosing allowing 1 to 2 tablets every 4 hours

Bronchodilation occurs within 15 to 60 minutes

850024428003 (24ct)
850024428096 (60ct)

Ephedrine sulfate (25 mg)

The strongest formula available in 1 caplet, which can be taken every 4 hours

Bronchodilation occurs within 15 to 60 minutes

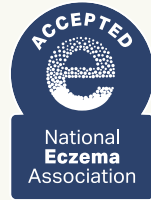
369536000015 (24ct)
369536000008 (60ct)



These products contain different salts of ephedrine which may be metabolized differently by different consumers, so it is crucial to carry both.

Support your asthma patients by stocking these self-management options behind the counter.

Use as directed. **Order from your wholesaler today!** primatenetablets.com | bronkaid.com



Accepted by the National Eczema Association

**Eczema Restoraderm®
Daily Soothing Moisturizer**
10 oz. 302990115048

Moisturizing Cream
16 oz. 302993917564



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Clear & prevent acne with a proven retinoid



**Differin Gel
15 g Tube**
302994920303

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45 g Tube**
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Help Them Gather with Care this Season

 <p>035000141088</p>	 <p>035000996749</p>	 <p>074182473389</p>	 <p>074182445713</p>
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Please email questions to: ColgateDrug@saleytics.com www.softsoap.com www.irishspring.com COLGATE-PALMOLIVE COMPANY



Cetaphil® Moisturizing Cream 16oz
Differin® Gel Tube 15g



Softsoap® Antibacterial Hand Soap Crisp Clean 11.25oz

Our Top-Selling Items:

BRACE FOR ADVENTURE.

Use	Description	UPC
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	Compression Stabilizing Wrist Brace, Right Hand, Sm/Md	051131200609
	Compression Stabilizing Wrist Brace, Right Hand, Lg/X-Lg	051131201576
	Compression Stabilizing Wrist Brace, Left Hand, Sm/Md	051131200593
	Comfort Stabilizing Wrist Brace, Adjustable	051131196773
Back	Comfort Compression Back Support, Adjustable	051131211865
	Comfort Stabilizing Back Support, Sm/Md	051131201552
Ankle	Performance Ankle Stabilizer, Adjustable	051131201514
Thumb	Deluxe Thumb Stabilizer, Sm/Md	051131198555
Knee	Performance Knee Stabilizer, Adjustable	051131201569
Posture	Posture Corrector, One Size, Adjustable	051131221871



These FUTURO™ supports and braces are supported by an expert panel of engineers and medical professionals.



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Therapeutic Skin Care Regimens for Babies and Children

Fast Facts

- ✓ 10.8% of children have eczema¹
- ✓ Baby skin care market continues to evolve
- ✓ Iconic therapeutic skin care brands have released line extensions for babies and children

Carry These Product Types in Your Pharmacy

Cleansing: should be hypoallergenic, dye-free, and fragrance-free

Soaking: moisturizing oil and colloidal oatmeal soaking baths

Moisturizing: lotions, creams, and balms offer different degrees of moisturization



National Center for Health Statistics of the CDC - January 26, 2023 - More Than a Quarter of U.S. Adults and Children Have at Least One Allergy - Retrieved from URL: https://www.cdc.gov/nchs/pressroom/nchs_press_releases/2022/20220126.htm



timely topic

did you know?

OCTOBER IS HEALTH LITERACY MONTH

Pharmacies can work collectively to improve health literacy, creating a more equitable world where everyone can access high-quality care and achieve positive health outcomes.

Download a Toolkit That Includes:

- ✓ Social Media Graphics
- ✓ Video Assets
- ✓ Newsletter Blurb
- ✓ Flyer
- ✓ Poster

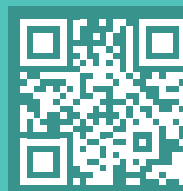
healthliteracymonth.org/your-toolkit



Upcoming issues:

- Oct. Product Sampler
- Nov. Category Spotlight: Wellness & Self Care
- Dec. Category Spotlight: Essentials for Health

Scan for
Issue
Archives



bit.ly/4cJbyjt

GLP-1 SIDE EFFECTS

GLP-1 agonists help lower blood sugar levels and promote weight loss, but they come with a long list of side effects.



SEMAGLUTIDE INJECTION (WEGOVY®)

The most common side effects may include: nausea, diarrhea, vomiting, constipation, stomach (abdomen) pain, headache, tiredness (fatigue), upset stomach, dizziness, feeling bloated, belching, low blood sugar in people with type 2 diabetes, gas, stomach flu, heartburn, and runny nose or sore throat.¹

LIRAGLUTIDE (SAXENDA®)

The most common side effects include: nausea, diarrhea, constipation, vomiting, injection site reaction, low blood sugar (hypoglycemia), headache, upset stomach (dyspepsia), tiredness (fatigue), dizziness, stomach pain, change in enzyme (lipase) levels in the blood, fever*, and gastroenteritis.*²

TIRZEPATIDE (ZEPBOUND®)

The most common side effects include: nausea, diarrhea, vomiting, constipation, stomach (abdominal) pain, indigestion, injection site reactions, feeling tired, allergic reactions, belching, hair loss, and heartburn.³

Stock OTC items that treat digestive symptoms caused by GLP-1s

*These side effects are common in teens, but not in adults
1. www.wegovy.com
2. www.saxenda.com/about-saxenda/side-effects.html
3. zepbound.lilly.com



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Printed on post-consumer recycled paper with soy-based inks.

NOTE: Items identified with a star rating (★,★★,★★★) were objectively evaluated within the past 12 months by HRG's analysts in support of the national IN.store™ program. Never Outs® are part of HRG's IN.store™ program. They are the top-selling items within a subcategory, and should always be on a retailer's shelves, regardless of department size.



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bit.ly/3yZCTAe

EASY ORDER GUIDE

scan to order!

UPC	Product Description	UPC	Product Description	UPC	Product Description
	AQUAPHOR BBY OINT 3OZ		EUCERIN ORIG HEAL CREME 16OZ		IRISH SPR B/W 20OZ OR
	AQUAPHOR HL OINT 1.75OZ		FUT ANKL PRFM STB ADJ		IRISH SPR SOAP 3.7OZ 3PK OR
	AQUAPHOR HL OINT 14OZ		FUT BACK SUP CMF CMPR		NARCAD OD TRT NSL SP 4MG 2 SD
	BRONKAID CAP 24		FUT BACK SUP CMF S/MD		NERVIVE PAIN RLF CRM 3OZ
	BRONKAID CAP 60		FUT WRST BRC CMF/STB		NERVIVE PAIN RLF R/O 2.5OZ
	CETAPHIL RSTD ECZ MST 10OZ FC		FUT WRST BRC CMP LF S/MD		NYQUIL HBP CD/FLU LQ 8OZ
	CETAPHIL MSTRZ CRM 16OZ JAR		FUT WRST BRC CMP RT L/XL		PRIMATENE ASTHMA TAB 24
	DAYQUIL HBP CD/FLU LQ 8OZ		FUT WRST BRC CMP RT S/MD		PRIMATENE ASTHMA TAB 60
	DIFFERIN ACNE TRT GL .5OZ		FUT THMB STB DLX S/MD		REFRESH RELV PF XTR DRP .33OZ
	DIFFERIN ACNE TRT GL 1.6OZ		FUT SPT KNEE STB ADJ		SOFTSP LQ SP 11.25OZ C/CL P
	EUCERIN ECZM BDY CRM 8OZ		FUT WRST SUP NT ADJ		SOFTSP EXF B/W 20OZ CNT
	EUCERIN I/RP LOT 16.9OZ		FUT POST CORR ADJ		