

Increasing the Market Basket

Ideas for Cross-Selling Merchandise



An infographic series from HRG

Do you have space available in your **Health Supports** department? Consider adding items from other categories to encourage impulse purchases and boost sales.



HEALTH SUPPORTS



PAIN RELIEF



PAIN RELIEF



PAIN RELIEF

External Pain Relief



Reason

External pain relief products can help soothe the areas patients are using the health supports to stabilize

TENS Device



Reason

These machines offer targeted relief to help ease pain of sore muscles

Anti-Inflammatory



Reason

Over-the-counter medication can ease swelling and inflammation