Increasing the Market Basket

Ideas for Cross-Selling Merchandise

An infographic series from HRG



Do you have space available in your **Foot Care** department? Consider adding items from other categories to encourage impulse purchases and boost sales.









Diabetes Foot Care

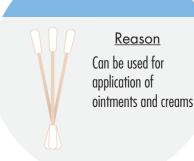
Reason

Add diabetic foot products that address neuropathy and cracked skin — two of the most popular issues patients need solutions for

Gloves

Reason
Consumers will use
gloves with antifungal
treatments. Having
them readily available
here will encourage an
add-on sale

Cotton Swabs





Lotions & Creams

