

Hamacher Resource Group, Inc.
N29W22769 Marjean Lane
Waukesha, WI 53186

IN.depth

independent pharmacy publications

Product Sampler  april 2024





FREE Samples from 4 Brands!

Sign up now - some quantities are limited

Reply by
May 17, 2024

Request Online

Scan QR Code 

or

Visit hamacher.com/indie-pharmacy-retailers

Or

Fax Back this Form

Clearly **write** your contact information below and fax this page to:

414-355-1032

Or

Email this Form

Clearly **write** your contact information below, scan this page and email it to:

IN.depth@hamacher.com

Your sample box will arrive in 4-6 weeks (only one offer request per pharmacy).

*Required

Pharmacy Name* _____ Your Name* _____

Pharmacy Street Address* _____

City* _____ State* _____ ZIP* _____

Phone #* _____ Fax #* _____

Pharmacy Email* _____ NCPDP # _____

Please note: HRG shares your pharmacy name, address, and phone number with the manufacturers who participated in this issue of *IN.depth Product Sampler* to help support your business and create the connection between you and the participating brands. By signing up you will automatically receive eBlasts from HRG Pharmacy Focus.

HRG *IN.depth Product Sampler* will be sent out twice a year. By signing up you will automatically receive free sample boxes biannually. If you do not wish to receive sample boxes automatically, please check box below.





Enjoy Your
Free Samples!




I prefer to only receive this one-time sample box.

For Questions: call 414-355-1330 or email IN.depth@hamacher.com

EASY ORDER GUIDE

scan to order! 

UPC	Product Description
 8 60009 56200 4	AZZURX Natural Lip Care Quick Dose 3pk
 8 32492 04673 6	Blue Stop Massager 3.4oz
 8 32492 04335 3	Blue Stop Pump 16oz
 0 72140 03206 7	Eucerin Advanced Hydration Sunscreen Lotion Spray SPF 50 6oz

UPC	Product Description
 0 72140 03814 4	Eucerin Age Defense Sunscreen Lotion For Face SPF 50 2.5 fl oz
 0 72140 03609 6	Eucerin Tinted Sunscreen Lotion for Face SPF 35 1.7 fl oz
 0 08727 00098 3	Sea-Band Ginger Capsules 20ct



HRG's

PHARMACY
PHUNNIIES

WHEN A FISH NEEDS
MEDICINE, IT CALLS
THE PHARMA-SEA.



SUBMIT A
PHARMACY
PUN OR JOKE!

in.depth@hamacher.com



100% ALL-NATURAL COLD SORE TREATMENT

AZZURX™
NATURE'S DEFENSE



- **STOPS** outbreaks before they erupt*
- **SHORTENS** active outbreaks*
- **SOOTHES** pain & promotes healing
- **EASY-TO-USE** applicators prevent recontamination

ASK YOUR WHOLESALER TO ADD AZZURX TO THEIR DC/WAREHOUSE
Please share the following information with them:

SKU	Size	Master Case Pack	Item UPC	Inner UPC	Master Case GTIN
Azzurx Natural Lip Care Quick Dose- 3pk	1.5 ML	48 (8/6)	860009562004	30860009562005	40860009562002
Azzurx Natural Lip Care Quick Dose- 3pk, PDQ Display 6ct	Display	24 (4/6)	860009562004	70860009562003	80860009562000

Currently available via:



Order Code:
247745



Order Code:
2860039

*AZZURX works on all the symptoms including the outbreak itself. Herpes (HSV-1 and HSV-2) is a virus for which there is currently no cure. AZZURX, or any other medicine, cannot prevent you from spreading the virus or having outbreaks in the future. Individual results may vary.

Manufactured by Outbreaks, Inc. - Distributed by Prince of Peace, Inc. | contact@popus.com | azzurx.com



AZZURX™ Natural Lip Care Quick Dose 3ct

1 – AZZURX Treatments 3ct

NO LIMITS. NO NSAIDS MAXIMUM RELIEF.

Fast-Acting Relief that is Safe for Everyday Aches & Discomforts.

EMU OIL
relieves muscle soreness

MENTHOL
soothes the body while providing a cooling sensation

ALOE VERA
made with 100% organic for sensitive skin

CFAs
Cetylated Fatty Acids are fats that target joints & muscles

16 OZ PUMP UPCs
UNIT: 832492043353
CASE (12): 00632492046552

3.4 OZ MASSAGER UPCs
UNIT: 832492046736
CASE (12): 00832492046743

**ORDER FROM YOUR
WHOLESALER TODAY!**



Manufactured at Clavel Corporation | 325.676.9655 | WWW.BLUESTOPMAX.COM

5 – Blue Stop Max Packets 4mL

april 2024



WOMEN'S HEALTH PRODUCTS SPAN MANY AISLES

FOOT CARE

Beauty and prevention products, along with antifungal and nail treatments ahead of sandal season

HERE'S WHAT'S TRENDING

SKIN CARE

Anti-aging, plumping, and hydrating ingredients including retinol, hyaluronic acid, and ceramides

SEXUAL HEALTH

Rx-to-OTC switch of daily oral contraceptives will make them more accessible to those without insurance

VITAMINS & SUPPLEMENTS

Brands covering each phase of a woman's life: child, teen, adult, prenatal, hair/skin/nails, menopause, and senior

STOCK TRENDING ITEMS THAT MEET THE NEEDS OF THE IMPORTANT FEMALE SHOPPER!

f
Independent Pharmacy - Profit in the Front-End
You Home

Independent Pharmacy – Profit in the Front-End

About

Discussion

Join Our Private Facebook Group for Independent Pharmacies

900+ Members and Growing

Come learn and grow from other pharmacies.

The group focuses on how to increase profits in the front-end of the store and includes topics such as:

- Merchandising
- Growth
- Promotion
- Customer service
- Planning
- Facility
- Management
- Event ideas

Join today at:
www.facebook.com/groups/independentpharmacy



april 2024



NATURAL NAUSEA RELIEF & PREVENTION

For motion sickness, occasional nausea, or post-operative nausea*

- Clinically-proven relief
- Non-drowsy and drug-free
- 250mg of ginger in every capsule

Gluten-free
 Vegan
 For ages 13+

Stock in Your Digestive Health Aisle Near Sea-Band Acupressure Bands

Order from your wholesaler | sea-band.com



008727000983

*These statements have not been evaluated by the Food and Drug Administration. This product is not intended to diagnose, treat, cure, or prevent any disease.

1 – Sea-Band Ginger Capsules 20ct



Eucerin®

THE ONLY DERMATOLOGICAL
SUN CARE BRAND
WITH 5 AOX SHIELD™

Glycyrrhetic Acid
 Vitamin E
 Vitamin C
 OxyneX ST
 Licochalcone A

BEYOND BROAD-SPECTRUM SUN PROTECTION

UVA/UVB sun protection plus 5 antioxidants to help defend against long-term sun damage.

Use and reapply as directed with other sun protection measures (see drug facts on box).

Order from your wholesaler or visit us at eucerinus.com.
Questions? Call 1-800-233-2340 © 2024 Beiersdorf, Inc.



UPC: 072140036096 UPC: 072140032067 UPC: 072140038144

1 – Eucerin Sun Age Defense SPF 50 Face Lotion 0.35 fl oz



timely topic

did you know?

Curb Patient Stress With Curbside Pick Up



When your patients are caring for a sick child, are ill themselves, or just feeling stressed, they may be more comfortable staying in their car. Curbside pickup can help alleviate stress and build customer loyalty.

Pharmacies with Curbside Pickup*



Take Action

- ✓ Reserve a space or two for curbside pickup
- ✓ Instruct customers to call when they arrive
- ✓ Allow them to add OTCs, personal care, and other front-end items to their Rx order
- ✓ Promote the service!

*HRG, Independent Pharmacy Research Study, 2021. Based on 402 independent pharmacist respondents. https://hamacher.com/wp-content/uploads/2021/07/IPRS_Infographic-Future-Opportunities-Final.pdf

Upcoming issues:

- May Category Spotlight: Personal & Self Care
- Jun. Category Spotlight: Growth Drivers & Innovations
- Jul. Category Spotlight: Trends & Self Care

Scan for Issue Archives



bit.ly/3SNloc3

NWHW

National Women's Health Week starts each year on Mother's Day. During this week, encourage women of all ages to make their health a priority by:

- | | |
|---|---|
| <input type="checkbox"/> Setting up screenings and exams | <input type="checkbox"/> Prioritizing their mental health |
| <input type="checkbox"/> Keeping up to date on vaccinations | <input type="checkbox"/> Avoiding tobacco products |
| <input type="checkbox"/> Enjoying a healthy and balanced diet | <input type="checkbox"/> Getting enough sleep |
| <input type="checkbox"/> Moving more and sitting less | <input type="checkbox"/> Staying hydrated |

Visit womenshealth.gov/nwhw for details, toolkit, and events



Join Our Facebook Group:
Independent Pharmacy – Profit in the Front End
facebook.com/groups/independentpharmacy

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NOTE: Items identified with a star rating (★,★★,★★★,★★★★) were objectively evaluated within the past 12 months by HRG's analysts in support of the national IN.store™ program. Never Outs® are part of HRG's IN.store™ program. They are the top-selling items within a subcategory, and should always be on a retailer's shelves, regardless of department size.

HRG

april 2024

