IN.depth

independent pharmacy publications









Medicated Hair Care is a Department Leader

Independent pharmacies are a preferred destination as customers seek scalp products.

Ingredient	Dandruff	Eczema	Psoriasis	Seborrheic Dermatitis
Zinc Pyrithione	⊘			
Salicylic Acid		⊘	⊘	⊘
Selenium Sulfide	⊘			
Ketoconazole				⊘

Recommend Medicated Hair Care Ingredients for Common Scalp Issues²

1.nttps://www.neadandsnoulders.co.in/en-in/nealthy-nair-and-scaip/scaip/types-or-scaips 2.Five Ingredients to Look For in a Seborrheic Dermatitis Shampoo – Anika Brahmbhatt https://www.mysebdermteam.com/resources/5-ingredients-to-look-for-in-a-seborrheic-dermatitis-shampoo

EASY ORDER GUIDE



UPC	Product Description	UPC	Product Description
3 02994 11900 4	Cetaphil Clarifying Acne Cream Cleanser 4.2oz	0 51131 21805 5	Nexcare Max Hold Waterproof 40ct (assorted)
3 02994 12500 5	Cetaphil Complexation-Clearing BPO Acne Cleanser 4.2oz	0 51131 21677 8	Nexcare Max Hold Waterproof 6ct (knee/elbow)
3 02994 11700 0	Cetaphil Mattifying Acne Moisturizer 3oz	0 51131 64113 6	Nexcare Tegaderm Waterproof 4ct
3 02994 13000 9	Cetaphil Triple-Action Acne Serum 1oz	0 51131 64114 3	Nexcare Tegaderm Waterproof 8ct
0 35000 99361 8	Irish Spring Active Scrub 20oz	0 75609 19920 2	OLAY Retinol 24 Max 1.7 fl oz
0 35000 99661 9	Irish Spring Moisture Blast 20oz	0 75609 20294 0	OLAY Smoothing Daily Facial Cleanser 16 fl oz
0 35000 99674 9	Irish Spring Original Clean 20oz	3 24208 69762 7	PreserVision AREDS 2 120ct
0 51131 66775 4	Nexcare Absolute Waterproof Tape 1ct	3 24208 69760 3	PreserVision AREDS 2 60ct
0 51131 99524 6	Nexcare Clear Waterproof Bandages 50ct	3 24208 69721 4	PreserVision AREDS 2 Plus CoQ10 100ct
0 51135 81387 4	Nexcare Clear Waterproof Bandages 8ct	0 23513 61801 2	Reese's Pinworm Medicine 1oz
0 51131 22303 5	Nexcare DUO 20ct (assorted)	0 23513 61821 0	Reese's Pinworm Medicine 2oz
0 51131 22304 2	Nexcare DUO 40ct (assorted)	0 74182 47338 9	Softsoap Coconut Scrub 20oz
0 51131 22305 9	Nexcare DUO 8ct (knee/elbow)	0 74182 47351 8	Softsoap Pomegranate & Mango 20oz
051131217003	Nexcare Max Hold Waterproof 15ct (assorted)	074182473396	Softsoap Shea Butter & Almond Oil 20oz

KEEP IT FRESH, EVERY BODY

WITH YOUR SHOPPER'S FAVORITE BODY WASH BRANDS



UPC	SKU	PRODUCT DESCRIPTION
 074182473389	US06085A	Softsoap Coconut Scrub 20oz
074182473396	US06089A	Softsoap Shea Butter & Almond Oil 20oz
074182473518	US06084A	Softsoap Pomegranate & Mango 20oz
035000996749	US06958A	Irish Spring Original Clean 20oz
035000996619	US06959A	Irish Spring Moisture Blast 20oz
035000993618	61016750	Irish Spring Active Scrub 20oz

Contact your Wholesaler to Order

Please email questions to: ColgateDrug@salelytics.com

www.softsoap.com www.irishspring.com

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†Based on AREDS and AREDS2 clinical studies.

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february 2024 february 2024



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timely topic

*MARCH ** *MADNESS**

→ PHARMACY SERVICES EDITION





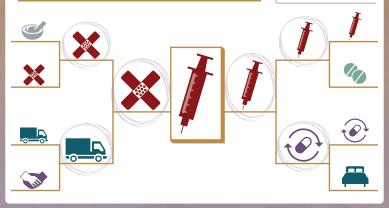












WHAT NEW SERVICES WILL YOU ADD IN 2024?

Source: 2023 NCPA Digest

Be sure to watch for these upcoming issues of *IN.depth*

Mar. Category Spotlight:

Seasonal Solutions

Apr. Product Sampler

May. Category Spotlight:

Personal & Self Care



did you know?

MARCH IS

TIONA MONTH NUTRITION

Here are a few DIETARY TIPS for different situations involving the kidneys

Kidney Stone Prevention

Limited sugar and salt, and increased fruits and vegetables

Dialysis

Limited sodium, potassium, and phosphorus

Kidney Disease Stages 1-4

DASH or plant-based diet

Transplant

Low salt, high fiber, lots of water, and limited caffeine

TAKE ACTION:

- ✓ Encourage patients to talk to their doctor or nutritionist for more specific information
- ✓ Direct patients to healthy recipes on the National Kidney Foundation website: kidney.org/nutrition







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NOTE: Items identified with a star rating (\bigstar , $\,\bigstar\,\star$, $\,\star\,\star$) were were IN.store™ program. They are the top-selling items within a subcategory, and should always be on a retailer's shelves, regardless of department size.



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