

Hamacher Resource Group, Inc.
N29W22769 Marjean Lane
Waukesha, WI 53186

IN.depth

independent pharmacy publications

Product Sampler  april 2023



**FREE
SAMPLES!**

**Product Offers
from 7 Brands**



FREE Samples from 7 Brands!

Sign up now - some quantities are limited

Reply by
**May 22,
2023**

Request Online

Scan QR Code



or

Visit hamacher.com/indie-pharmacy-retailers

Or

Fax Back this Form

Clearly **write** your contact information below and fax this page to:

414-355-1032

Or

Email this Form

Clearly **write** your contact information below, scan this page and email it to:

IN.depth@hamacher.com

Your sample box will arrive in 4-6 weeks (only one offer request per pharmacy).

*Required

Pharmacy Name* _____ Your Name* _____

Pharmacy Street Address* _____

City* _____ State* _____ ZIP* _____

Phone #* _____ Fax #* _____

Pharmacy Email* _____ NCPDP # _____

Please note: HRG shares your pharmacy name, address, and phone number with the manufacturers who participated in this issue of *IN.depth Product Sampler* to help support your business and create the connection between you and the participating brands.

HRG *IN.depth Product Sampler* will be sent out twice a year. By signing up you will automatically receive free sample boxes biannually. If you do not wish to receive sample boxes automatically, please check box below.







☐ I prefer to only receive this one-time sample box.







Enjoy Your
Free Samples!

For Questions: call 414-355-1330 or email IN.depth@hamacher.com

EASY ORDER GUIDE

scan to order!

| UPC | Product Description |
|--|--|
|  | Aquaphor Healing Ointment Advanced Therapy 1.75oz Tube |
|  | Aquaphor Healing Ointment Advanced Therapy 14oz Jar |
|  | BC Headaches & Body Aches Powder 24ct |
|  | BC Headaches & Body Aches Powder 2ct |
|  | BC Headaches & Body Aches Powder 50ct |
|  | BC Headaches & Body Aches Powder 6ct |

| UPC | Product Description |
|--|---|
|  | Fergon Iron Restore 60ct |
|  | Natural Eyes Dryness Relief 0.33 fl oz |
|  | Nomovid Antiseptic Nasal Spray 1.7 fl oz |
|  | OraCoat XyliMelts Dry Mouth Mild-Mint 40ct |
|  | OraCoat XyliMelts Dry Mouth Slightly-Sweet 40ct |
|  | Salonpas Lidocaine Pain Relieving Gel-Patch |



NEW For Your Patients' Nasal Health*

Recommended by Pharmacists

- ✓ Get 50%+ Profit
- ✓ Pharmacy Cost:
\$14.95 each – and 2 FREE with 10
- ✓ Suggested Retail:
\$29.95 each

Set up a wholesale
account by contacting
mailman@parnellpharm.com
or
(800) 457-4276



350930283500

Nomovid™ Antiseptic Nasal Spray (aka Pretz®-MD)
Kills >99% of the Delta Variant of the Coronavirus**
and Antimicrobial Resistant (AMR) Bacteria and Fungi
(MRSA¹, Strep², Staph³, E. Coli⁴, Candida⁵) In Vitro.

**Data on file, Corporate Medical Department, SARS-COV-2 (COVID-19 Virus) Delta Variant, Virucidal Efficacy Suspension Test, 5 minutes kills >99% of the virus with in vitro testing.
www.parnellpharm.com/sites/default/files/media/microbac_final_test_results_table_3.pdf
1-Methicillin-resistant Staphylococcus aureus (MRSA) 2-Streptococcus pneumoniae
3-Staphylococcus aureus 4-Escherichia coli 5-Candida albicans and Candida auris

*These statements have not been evaluated by the Food and Drug Administration. This product is not intended to diagnose, treat, cure, or prevent any disease.

U.S. Patent Numbers 5,015,474; 5,128,132 and Pat. Pending; MycoDelens, Pretz, Parnell and Parnell's logo are Registered Trademarks of Parnell Pharmaceuticals, Inc.



1 – Nomovid Antiseptic Nasal Spray 1.7 fl oz



DISSOLVES FASTER THAN PILLS



DUAL-ACTION POWDER FORMULA

- **Aspirin (NSAID*) 845 mg**
*nonsteroidal anti-inflammatory drug
- **Caffeine 65 mg**

04203710373 50ct
04203710372 24ct
04203711115 6ct
04203711113 2ct

Recommend BC® for fast relief from aches and pains.

bcpowder.com | prestigebrands.com

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PrestigeConsumer
HEALTHCARE



1 – BC Headaches & Body Aches Powder 2ct



BC® Headaches & Body Aches Powder 50ct

FERGON IRON RESTORE ADDRESSES THE MOST COMMON COMPLAINTS ABOUT IRON SUPPLEMENTS

Fergon®
www.fergon.com



889411124013

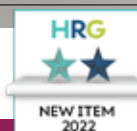
- CHEWABLE TABLET** no pills to swallow
- ORANGE FLAVOR** no metallic aftertaste
- DESIGNED TO BE NON-CONSTIPATING**
- VEGAN/GLUTEN FREE** suitable for most diets



Recommend the Iron Supplement 8 Out of 10 People Prefer!*
Contact your wholesaler to order

*Compared to other iron supplements they've tried. Results following a Physician-Directed Open Label Patient Experience Study

These statements have not been evaluated by the Food and Drug Administration. This product is not intended to diagnose, treat, cure, or prevent any disease.



Fergon® Iron Restore™ 60ct



1 – Fergon Iron Restore 8ct

Salonpas
It's Good Medicine.

**#1 Pharmacist Recommended brand
in the Analgesics Patches Category¹**



**THE #1 SELLING OTC LIDOCAINE PRODUCT IN
ANY FORM WITH A MORE THAN \$10MM SALES
ADVANTAGE OVER THE #2 SELLING PRODUCT***



- ✓ Maximum strength lidocaine available without a prescription
- ✓ Desensitizes aggravated nerves
- ✓ Unscented numbing relief

Order From Your Preferred Wholesaler
us.hisamitsu



1 – Salonpas Lidocaine Pain Relieving Gel-Patch 15ct Packer



Salonpas® Lidocaine Pain
Relieving Gel-Patch 6ct



april 2023



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Natural Eyes™

Dryness Relief

HOMEOPATHIC EYE DROPS



Offer a Homeopathic Dry Eye Option for Patients -
Contact Your Wholesaler to Stock

Gently relieves extreme dryness, lack of tears, achy eyes, eyestrain, and redness

Contains no harsh chemicals or vasoconstrictors

No side effects or interactions with other medications

Contact-lens friendly, and safe for daily use by those ages 2+



www.thereliefproducts.com/hp

*FDA Disclaimer: Claims based on traditional homeopathic practice, not accepted medical evidence. Not FDA evaluated. Individual results may vary.



1 – Natural Eyes Dryness Relief 0.33 fl oz

Protects & helps restore smooth healthy skin



There's before, and then there's **Aquaphor**



Order from your wholesaler aquaphorus.com
Questions? Call 1-800-233-2340

UPC: 072140636081

UPC: 072140452315



Aquaphor® Healing Ointment Advanced Therapy 1.75oz Tube
Aquaphor® Healing Ointment Advanced Therapy 14oz Jar



1 – Aquaphor Healing Ointment Advanced Therapy 0.14oz



STICK IT TO DRY MOUTH!



855933000203

855933000517

- ✓ Adheres to patients' gums to coat, moisturize
- ✓ Helps produce saliva up to 8 hours^
- ✓ For use during the day and while sleeping

Recommend to Patients with Dry Mouth from:

- Diabetes medications •Oxygen therapy (COPD)
- Radiation and chemotherapy •Parkinson's
- Lupus or Sjogren's •CPAP machine use

Order OraCoat® XyliMelts® Stick-on Melts™ from your wholesaler

^ Lasts several hours during the day and up to 8 hours while sleeping.



www.oracoat.com | questhealthcare.net/xylimelts



1 – OraCoat XyliMelts Dry Mouth Trial Pack



OraCoat® XyliMelts® Dry Mouth Mild-Mint 40ct

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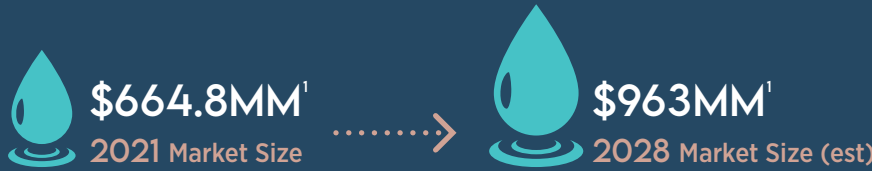
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ORS SALES SHOW NO SIGNS OF SLOWING

The Oral Rehydration Salts (ORS) market took off during the COVID-19 outbreak and **continues to grow**.



THREE TREATMENT SEGMENTS

Children's Rehydration

Replenishes lost fluids due to dehydration, flu, and diarrhea

Athlete's Rehydration

Resupplies electrolytes, but also contains additional vitamins and supplements to help enhance performance

Medicinal Recovery

Helps lessen dry mouth, dizziness, headache, and tiredness from medical treatments like chemotherapy

1. <https://www.marketwatch.com/press-release/oral-rehydration-salts-ors-market-2023-size-growth-trends-and-forecast-to-2028-2023-01-17>

ORS placement within your pharmacy may vary depending on the need state

Want More Free Sample Offers, Selling Tools, and Product Info?

If you aren't receiving pharmacy eBlasts from HRG Pharmacy Focus yet, please sign up online at eepurl.com/haTtD1



- ✓ free sample offers
- ✓ short surveys
- ✓ pharmacy tools
- ✓ product information

Add PharmacyCommunications@hamacher.com to your safe senders list!



timely topic

did you know?



Celiac is a serious autoimmune disease that damages the villi of the small intestine and interferes with absorption of nutrients from food.

- ✓ 1 in 133 Americans has celiac disease
- ✓ A 100% gluten-free diet is the only existing treatment
- ✓ Celiac can lead to infertility, reduced bone density, neurological disorders, some cancers, and other autoimmune diseases



Pharmacists can educate patients about gluten-containing medications and supplements. Here is an article from Pharmacy Times that describes how you can find the information.



<http://bit.ly/41Xrrie>

GET SHAREABLE INFOGRAPHICS AND VIDEOS to share on your social media accounts all throughout May: beyondceliac.org/celiac-awareness-month

ATTRACT PET PARENTS



Lead a dog-friendly walking group



Organize a pet supplies drive for a local shelter



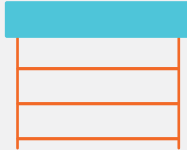
Host a pet photo contest for a pharmacy gift card



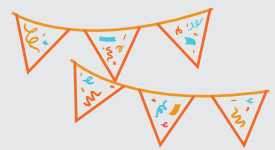
Offer occasional discounts on insulin, syringes, heartworm, and flea/tick treatment.



Develop an endcap with health-focused pet products (example: CBD dog treats for anxiety)



Throw a pet party in the parking lot or sidewalk (make sure to give out some pharmacy coupons!)



Be sure to watch for these upcoming issues of *IN.depth*

- May Category Spotlight: Personal & Self Care
- Jun. Category Spotlight: Medicine Chest
- Jul. Category Spotlight: Trends & Self Care



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HRG



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