IN.depth

independent pharmacy communications

Product Sampler october 2022







THE TASTY STOMACH SOLUTION

For sensitive stomachs, nausea or indigestion, Prince of Peace Ginger Chews Plus+ is the all-natural solution for promoting a healthy stomach.*



039278041309

ENHANCED WITH AN EXTRA BOOST OF **CONCENTRATED GINGER EXTRACT**

- ✓ Real Ginger
- ✓ All-Natural
- ✓ Vegan
- ✓ Gluten-Free



TRY THE FREE SAMPLE

Contact your wholesaler to order today!

039278041316

*These statements have not been evaluated by the Food and Drug Administration. This product is not intended to diagnose, treat, cure, or prevent any disease.



2 - Ginger Chews Plus+ Lemon 3oz



STOCK UP ON THE **#1 DERMATOLOGIST RECOMMENDED** SKINCARE BRAND[†]





- · CeraVe® cleansers gently remove dirt and oil without disrupting the skin's natural protective barrier
- CeraVe® moisturizers contain MVE® technology, a patented delivery system that continually releases moisturizing ingredients for all-day hydration
- · Non-comedogenic and fragrance-free

Order from your wholesaler today!

Product		UPC Code
CeraVe Hydrating Facial Cleanser	12 oz.	3606000537699
CeraVe Foaming Facial Cleanser	12 oz.	3606000537750
CeraVe Hydrating Cream-to-Foam Cleanser	12 oz.	3606000559998
CeraVe Daily Moisturizing Lotion	12 oz.	3606000537743
CeraVe Moisturizing Cream	16 oz.	3606000537668
CeraVe Facial Moisturizing Lotion AM	3 oz.	3606000537460
CeraVe Facial Moisturizing Lotion PM	3 oz.	3606000537453

Register and learn more at lorealdermatologicalbeauty.com

NEVER OUTS®

CeraVe® Foaming Facial Cleanser 12oz

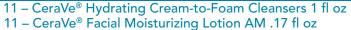
CeraVe® Facial Moisturizing Lotion AM 3oz

CeraVe® Moisturizing Cream 16oz



3 ESSENTIAL CERAMIDES TO HELP RESTORE SKIN'S NATURAL BARRIER









Dermatologist Recommended **Brands**



Aquaphor

A Clinically Proven Steroid-Free Formula

FOR DAILY CARE OF ECZEMA-PRONE SKIN:

- **✓** Daily use of Eucerin® Eczema Relief Body Cream reduces the incidence of flares and increases the time-to-flare recurrence*
- ✓ Formulated with Colloidal Oatmeal (skin protectant) and Ceramides
- ✓ 4 out of 5 children remained flare-free for 6 months*
- ✓ Reduced risk of flare by 44% in pediatric subjects with daily moisturization*

Eucerin BODY CREAM (14 OZ)

One Essential Solution For Many Skincare Needs

#1 DERMATOLOGIST-RECOMMENDED BRAND FOR:

- ✓ Dry, cracked skin¹: 89% of subjects reported improved heel skin after 1 week³
- ✓ Minor wound care²: Significantly improved wound healing observed vs. antibiotic ointments4
- ✓ Post-cosmetic minor in-office procedures²: Improved recovery post



1 ProVoice Survey, December 1, 2020 to November 30, 2021 2 ProVoice Survey, December 1, 2020 to November 30, 2021 3 ProVoice Survey, December 1, 2020 to November 30, 2021 4 Trookman NS, Rizer RL, Weber T, Treatment of minor wounds from dermatologic procedures: a comparison of three topical wound care ointments using a laser wound model

Beiersdorf

ORDER FROM YOUR WHOLESALER AguaphorUS.com | EucerinUS.com **QUESTIONS?** CALL 1-800-233-2340 Aquaphor Healing Ointment and Eucerin Eczema Relief Body Cream may be covered for insurance reimbursement if certain requirements are met.



1 – Eucerin® Eczema Relief Body Cream .35oz or Aquaphor® Advanced Therapy .14 oz



Aquaphor® Healing Ointment Jar 14oz



october 2022

Or

Request Online

Scan QR Code

 \circ r



Or

Visit hamacher.com/indie-pharmacy-retailers

Fax Back this Form

Clearly write your contact information below and fax this page to:

414-355-1032

Email this Form

Clearly write your contact information below, scan this page and email it to:

IN.depth@hamacher.com

Your sample box will arrive in 4-6 weeks (only one offer request per pharmacy).

*Required			
Pharmacy Name*		Your Name*	
Pharmacy Street Addres	ss*		
City*		State*	ZIP*
Phone #*		Fax #*	
Pharmacy Email*	NCPDP #		
, ,	harmacy name, address, and phone number with the manufa nnection between you and the participating brands.	acturers who participated in this issue of IN	depth Product Sampler to help support
	N.depth Product Sampler will be sent out twice a ye boxes biannually. If you do not wish to receive sa		
Enjoy Your I prefer to only receive this one-time sample box. Fee Samples! For Ougstions call 414 355 1330 or small IN donth@homoshor.com			
ree Samples!	For Ougstions, call 414 2FF 1220 a	r amail INI danth@hamachar	

For Questions: call 414-355-1330 or email IN.depth@hamacher.com

Self-care **Drives Sales** of Diagnostics

Tailor your selection of diagnostic tests to meet the growing self-care needs of your surrounding community.

Diagnostics & Daily Living is ranked #14 within independent pharmacies

- ► The Home Diagnostics Market is Worth \$5.4 BILLION²
 - √ Glucose monitoring
- ✓ Pregnancy
- ✓ Cholesterol detection
- √ Fertility
- ✓ Infectious disease testing
- ✓ Drug abuse testing

✓ Ovulation testing

2. BioSpace – Home Diagnostics Market Size to Reach US \$8.5 Billion by 2030 - https://www.biospace.com/article/hc

Be sure to watch for these upcoming issues of IN.depth

Nov. Category Spotlight: Wellness & Self Care

Category Spotlight: Dec. **Essentials for Health**

Category Spotlight: Jan.

New Items & Innovations



Join Our Facebook Group: Independent Pharmacy - Profit in the Front End facebook.com/groups/independentpharmacy

Hamacher Resource Group provides community pharmacies with product information on behalf of manufacturers and does not endorse any specific product or manufacturer. Hamacher makes no representation or warranties, expressed or implied, nor claims responsibility for the results obtained from the use of such information. HRG does not endorse any specific wholesaler or distributor.

NOTE: Items identified with a star rating $(\bigstar, \bigstar \bigstar, \bigstar \bigstar)$ were objectively evaluated within the past 12 months by HRG's analysts in support of the national TEMPS® program. Never Outs® are part of HRG's TEMPS® program. They are the top-selling items within a subcategory, and should always be on a retailer's shelves, regardless of department size.

