

# IN.depth

independent pharmacy communications

Product Sampler  october 2022



**FREE  
SAMPLES!**

**Product Offers  
from 4 Brands**



# THE TASTY STOMACH SOLUTION

For sensitive stomachs, nausea or indigestion, Prince of Peace Ginger Chews Plus+ is the all-natural solution for promoting a healthy stomach.\*



039278041309

Plus+

ENHANCED WITH AN EXTRA BOOST OF  
CONCENTRATED GINGER EXTRACT

- ✓ Real Ginger
- ✓ All-Natural
- ✓ Vegan
- ✓ Gluten-Free

TRY THE FREE SAMPLE  
Contact your wholesaler to order today!



039278041316

\*These statements have not been evaluated by the Food and Drug Administration. This product is not intended to diagnose, treat, cure, or prevent any disease.

Prince of Peace Enterprises, Inc. | 751 North Canyons Parkway, Livermore, CA 94551 | (800) 732-2328 | [www.princeofpeaceginger.com](http://www.princeofpeaceginger.com)



2 – Ginger Chews Plus+ Lemon 3oz



STOCK UP ON THE  
**#1 DERMATOLOGIST RECOMMENDED  
SKINCARE BRAND<sup>+</sup>**

**CeraVe**  
DEVELOPED WITH DERMATOLOGISTS

- CeraVe® cleansers gently remove dirt and oil without disrupting the skin's natural protective barrier
- CeraVe® moisturizers contain MVE® technology, a patented delivery system that continually releases moisturizing ingredients for all-day hydration
- Non-comedogenic and fragrance-free

Order from your wholesaler today!

Product		UPC Code
CeraVe Hydrating Facial Cleanser	12 oz.	3606000537699
CeraVe Foaming Facial Cleanser	12 oz.	3606000537750
CeraVe Hydrating Cream-to-Foam Cleanser	12 oz.	3606000559998
CeraVe Daily Moisturizing Lotion	12 oz.	3606000537743
CeraVe Moisturizing Cream	16 oz.	3606000537668
CeraVe Facial Moisturizing Lotion AM	3 oz.	3606000537460
CeraVe Facial Moisturizing Lotion PM	3 oz.	3606000537453

Register and learn more at [lorealdermatologicalbeauty.com](http://lorealdermatologicalbeauty.com)



3 ESSENTIAL CERAMIDES TO HELP RESTORE SKIN'S NATURAL BARRIER

[www.cerave.com](http://www.cerave.com)

<sup>+</sup>IQVIA, ProVoice Survey, rolling 12 months data as of April 2022

CeraVe® Foaming Facial Cleanser 12oz  
CeraVe® Moisturizing Cream 16oz  
CeraVe® Facial Moisturizing Lotion AM 3oz  
CeraVe® Facial Moisturizing Lotion PM 3oz



11 – CeraVe® Hydrating Cream-to-Foam Cleansers 1 fl oz  
11 – CeraVe® Facial Moisturizing Lotion AM .17 fl oz  
11 – CeraVe® Facial Moisturizing Lotion PM .17 fl oz



october 2022



# Dermatologist Recommended Brands

Eucerin®

Aquaphor®

## A Clinically Proven Steroid-Free Formula

### FOR DAILY CARE OF ECZEMA-PRONE SKIN:

- ✓ Daily use of Eucerin® Eczema Relief Body Cream reduces the incidence of flares and increases the time-to-flare recurrence\*
- ✓ Formulated with Colloidal Oatmeal (skin protectant) and Ceramides
- ✓ 4 out of 5 children remained flare-free for 6 months\*
- ✓ Reduced risk of flare by 44% in pediatric subjects with daily moisturization\*

\*Weber TM, Samarin F, Babcock MJ, Filbry A, Rippke E. (2015) Steroid-free over-the-counter eczema skin care formulations reduce risk of flare, prolong time to flare, and reduce eczema symptoms in pediatric subjects with atopic dermatitis. J Drugs Dermatol. 14:478-485.



ECZEMA RELIEF  
BODY CREAM (14 OZ)  
072140025533  
SKIN PROTECTANT

## One Essential Solution For Many Skincare Needs

### #1 DERMATOLOGIST-RECOMMENDED BRAND FOR:

- ✓ Dry, cracked skin<sup>1</sup>: 89% of subjects reported improved heel skin after 1 week<sup>3</sup>
- ✓ Minor wound care<sup>2</sup>: Significantly improved wound healing observed vs. antibiotic ointments<sup>4</sup>
- ✓ Post-cosmetic minor in-office procedures<sup>2</sup>: Improved recovery post laser resurfacing<sup>4</sup>

<sup>1</sup> ProVoice Survey, December 1, 2020 to November 30, 2021    <sup>2</sup> ProVoice Survey, December 1, 2020 to November 30, 2021    <sup>3</sup> ProVoice Survey, December 1, 2020 to November 30, 2021  
<sup>4</sup> Trookman NS, Rizer RL, Weber T. Treatment of minor wounds from dermatologic procedures: a comparison of three topical wound care ointments using a laser wound model. J Am Acad Dermatol. 2011; 64(suppl 3): S8-S15.



AQUAPHOR  
HEALING OINTMENT  
JAR (14 OZ)  
072140636081  
SKIN PROTECTANT

## Beiersdorf

ORDER FROM YOUR WHOLESALER [AquaphorUS.com](http://AquaphorUS.com) | [EucerinUS.com](http://EucerinUS.com)    QUESTIONS? CALL 1-800-233-2340

Aquaphor Healing Ointment and Eucerin Eczema Relief Body Cream may be covered for insurance reimbursement if certain requirements are met.



1 – Eucerin® Eczema Relief Body Cream .35oz or  
Aquaphor® Advanced Therapy .14 oz



NEVER OUTS®

Aquaphor® Healing Ointment Jar 14oz



october 2022



# FREE Samples from 4 Brands!

Sign up now - some quantities are limited

Reply by  
**Nov. 21,  
2022**

## Request Online

Scan QR Code

or



Visit [hamacher.com/indie-pharmacy-retailers](https://hamacher.com/indie-pharmacy-retailers)

## Fax Back this Form

Clearly **write** your contact information below and fax this page to:

**414-355-1032**

## Email this Form

Clearly **write** your contact information below, scan this page and email it to:

**IN.depth@hamacher.com**

Your sample box will arrive in 4-6 weeks (only one offer request per pharmacy).

\*Required

Pharmacy Name\* \_\_\_\_\_ Your Name\* \_\_\_\_\_

Pharmacy Street Address\* \_\_\_\_\_

City\* \_\_\_\_\_ State\* \_\_\_\_\_ ZIP\* \_\_\_\_\_

Phone #\* \_\_\_\_\_ Fax #\* \_\_\_\_\_

Pharmacy Email\* \_\_\_\_\_ NCPDP # \_\_\_\_\_

Please note: HRG shares your pharmacy name, address, and phone number with the manufacturers who participated in this issue of *IN.depth Product Sampler* to help support your business and create the connection between you and the participating brands.

HRG *IN.depth Product Sampler* will be sent out twice a year. By signing up you will automatically receive free sample boxes biannually. If you do not wish to receive sample boxes automatically, please check box below.

☐ I prefer to only receive this one-time sample box.

**Enjoy Your  
Free Samples!**

For Questions: call 414-355-1330 or email [IN.depth@hamacher.com](mailto:IN.depth@hamacher.com)

## Self-care Drives Sales of Diagnostics

Tailor your selection of diagnostic tests to meet the growing self-care needs of your surrounding community.

**Diagnostics & Daily Living is ranked  
#14 within independent pharmacies<sup>1</sup>**

### ► The Home Diagnostics Market is Worth \$5.4 BILLION<sup>2</sup>

- ✓ Glucose monitoring
- ✓ Cholesterol detection
- ✓ Infectious disease testing
- ✓ Drug abuse testing
- ✓ Pregnancy
- ✓ Fertility
- ✓ Ovulation testing



1. HRG Tri-PAC™ Data 52 weeks ending 7/30/22

2. BioSpace – Home Diagnostics Market Size to Reach US \$8.5 Billion by 2030 - <https://www.biospace.com/article/home-diagnostics-market-size-to-reach-us-8-5-billion-by-2030/>

Be sure to watch for these upcoming issues of *IN.depth*

**Nov. Category Spotlight:  
Wellness & Self Care**

**Dec. Category Spotlight:  
Essentials for Health**

**Jan. Category Spotlight:  
New Items & Innovations**



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NOTE: Items identified with a star rating (★, ★★, ★★★) were objectively evaluated within the past 12 months by HRG's analysts in support of the national TEMPS® program. Never Outs® are part of HRG's TEMPS® program. They are the top-selling items within a subcategory, and should always be on a retailer's shelves, regardless of department size.

**HRG**