

**HRG PET FOCUS - EBLAST SAMPLES**

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**Bring Natural Growth To Your Pet Aisle!**

Hello <<First Name>>,

The **Lennox Pets** line of high-performing dog chews and treats have realized nationwide growth among grocers who added them to their aisles.

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**CATEGORY ENHANCERS WITH A 100% SATISFACTION GUARANTEE**  
[Click to learn more](#)

<p><b>Prosciutto Treats</b></p>  <ul style="list-style-type: none"> <li>100% natural bones and treats with drool-worthy meat</li> <li>Authentic Italian quality for a real dog delicacy</li> <li>Keeps gums healthy</li> </ul>	<p><b>NEW</b> <b>Tender Chewy Rawhide Alternative</b></p>  <ul style="list-style-type: none"> <li>Easy-to-digest bars, bones, and braids</li> <li>Non-GMO; no artificial colors or flavors</li> <li>Keeps gums and teeth healthy</li> <li>Peanut butter or real chicken options</li> </ul>	<p><b>Beef &amp; Bully Treats</b></p>  <ul style="list-style-type: none"> <li>High-protein treats with a delicious meat flavor</li> <li>Non-GMO; no corn, wheat, soy, artificial colors, or artificial flavors</li> <li>Available sizes: classic 6" and super size 8"</li> </ul>
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Book a Meeting

Request Samples

**Discover more about Lennox Pets products!**



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Visit Our Website

Please email me at [sales@lennoxpets.com](mailto:sales@lennoxpets.com) or call (800) 538-8980 to schedule a meeting, request samples, or learn more.

Akiva Bodin  
Director, The Lennox Group

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DOGS DREAM ABOUT OUR PRODUCTS

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**BREEDWISE**  
PET PROVISIONS





**DON'T MISS THE BOAT ON THE \$99 BILLION PET WELLNESS OPPORTUNITY!**

**THIS POS DISPLAY IS ALL YOU NEED TO GET STARTED.**

**Breedwise Toolkit Includes:**

- 25% off Startup POS Display (Limited Time Offer)
- Features 6 Mobility & 6 Calming Bites tins (\$14 per unit at retail)

Order Start-up Kit - 25% OFF until 7/2

*"I've almost sold out of the tins that I ordered last week! This is a good product! Even my 3 crazy pups calmed down and took a nap!"*

— Kristen, Independent Pharmacy Owner

**Why Breedwise Pet Provisions?**



- ✓ Premium ingredients
- ✓ Handcrafted by pet pharmacists
- ✓ Beautiful POS Display that sells itself
- ✓ Boosts pharmacy revenue selling to pets

**Breedwise Toolkit SIGN UP TODAY!**

**Ready to Become the Pharmacy for People and Pets?**

By changing his strategy to focus on both people and pets, Dr. Kendrick Smith, Pharm D, turned pet wellness into the fastest growing segment at his independent pharmacy. Soon, **25% of his pharmacy business** was coming from serving pets, and he sold off his human business entirely to relaunch as a full-blown pet pharmacy!



**Breedwise Toolkit SIGN UP TODAY!**



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