

Hamacher Resource Group, Inc.
N29W22769 Marjean Lane
Waukesha, WI 53186

IN.depth

independent pharmacy publications

Product Sampler  april 2022



**FREE
SAMPLES!**

**Product Offers
from 7 Brands**




FREE Samples from 7 Brands!

Sign up now - some quantities are limited

Request Your Free Samples

Reply by May 18, 2022, and your sample box will arrive in 4-6 weeks (only one offer request per pharmacy).

Request Online	Or	Fax Back this Form	Or	Email this Form
Scan QR Code  or Visit hamacher.com/indie-pharmacy-retailers		Clearly write your contact information below and fax this page to: 414-355-1032		Clearly write your contact information below, scan this page and email it to: IN.depth@hamacher.com

All info is required

Pharmacy Name _____ Your Name _____

Pharmacy Street Address _____

City _____ State _____ ZIP _____

Phone # _____ Fax # _____

Pharmacy Email _____

Please note: HRG shares your pharmacy name, address, and phone number with the manufacturers who participated in this issue of *IN.depth Product Sampler* to help support your business and create the connection between you and the participating brands.

HRG *IN.depth Product Sampler* will be sent out twice a year. By signing up you will automatically receive free sample boxes biannually. If you do not wish to receive sample boxes automatically, please check box below.

☐ I prefer to only receive this one-time sample box.

Enjoy Your Free Samples!

The brands featured in *IN.depth Product Sampler* understand the value independent pharmacies bring to their communities and the vast potential by investing in you and your pharmacy. This unique program offers:

- ✓ Education about new and innovative products
- ✓ Increased engagement with your front-end customers when you share the samples
- ✓ The opportunity to test products yourself before recommending to your customers
- ✓ Increased communication between your store and the manufacturers

Your feedback on the samples is always appreciated;
please send your observations to IN.depth@hamacher.com.

For Questions:
call 414-355-1330 or email IN.depth@hamacher.com

THE TASTY STOMACH SOLUTION

For sensitive stomachs, nausea or indigestion, Prince of Peace Ginger Chews Plus+ is the all-natural solution for promoting a healthy stomach.*



039278041309

Plus+

ENHANCED WITH AN EXTRA BOOST OF
CONCENTRATED GINGER EXTRACT

- ✓ Real Ginger
- ✓ All-Natural
- ✓ Vegan
- ✓ Gluten-Free

TRY THE FREE SAMPLE

Contact your wholesaler to order today!



039278041316

*These statements have not been evaluated by the Food and Drug Administration. This product is not intended to diagnose, treat, cure, or prevent any disease.

Prince of Peace Enterprises, Inc. | 751 North Canyons Parkway, Livermore, CA 94551 | (800) 732-2328 | www.princeofpeaceginger.com

1 – Ginger Chews Plus+ Original 3oz; 1 – Ginger Chews Plus+ Lemon 3oz

biovanta™

Revolutionizing the Cough/Cold Aisle

Biovanta is the ONLY FDA-approved OTC NSAID made from 100% natural ingredients. It works differently by reducing the inflammation that causes cold symptoms.

Read the clinical study

<https://bit.ly/36XYiLN>



850013294015

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SAFE AND
EFFECTIVE RELIEF
NOTHING ELSE LIKE
IT ON SHELF

PROVEN TO
OUTPERFORM
LEADING
BRANDS

**FEEL GOOD RECOMMENDING SCIENTIFICALLY-PROVEN
BIOVANTA – ORDER FROM YOUR WHOLESALE NOW!**

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1 – Biovanta™ Throat Spray 5ml

1 – Biovanta™ Throat Drops Honey Lemon 24ct

1 – Biovanta™ Throat Drops Tart Cherry & Honey 24ct



Biovanta™ Dual Action Throat Spray 5ml
Biovanta™ Triple Action Lozenges 24ct Lemon Honey
Biovanta™ Triple Action Lozenges 24ct Tart Cherry

START ORDERING NEW PRODUCTS FROM PRESTIGE CONSUMER HEALTHCARE!

BC MAXSTRENGTH

PAIN RELIEF AT THE SPEED OF POWDER

Nothing is stronger without a prescription

Unique dual action powder:

- 500mg acetaminophen and 500mg aspirin
- 65mg of caffeine for a boost of alertness



042037000967 4ct



042037000974 16ct

FLAVORED POWDERS ARE HIGHLY INCREMENTAL



24ct 042037108458

Acetaminophen +
Aspirin (NSAID) + Caffeine



4ct 042037000585

Aspirin (NSAID) + Caffeine

Call your wholesaler to stock BC® and Goody's®

bcpowder.com | goodyspowder.com

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PrestigeConsumer
HEALTHCARE



4 or 5 – BC® Powder Max Strength 4ct



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SAME CLINICAL STRENGTH FORMULA, NEW INVIGORATING FLAVOR



UPC 697029101162

One of America's best selling fresh breath oral rinse is now available in a tasty icy mint formula!

- **UNIQUE BENEFITS:** Helps eliminate bad breath bacteria, dry mouth, and sour, bitter, and metallic tastes
- **GREAT FEATURES:** No alcohol, SLS, saccharin, detergents, or artificial colors or flavors
- **PLEASING FORMULA:** Flavored with natural peppermint and menthol; sweetened with natural xylitol



Stock next to TheraBreath Mild Mint Oral Rinse

Order from your drug distributor today

5802 Willoughby Avenue, Los Angeles, CA 90038 | (800) 97-FRESH | TheraBreath.com

TheraBreath



1 – TheraBreath® Oral Rinse Invigorating Icy Mint 3 fl oz

Aquaphor

ONE ESSENTIAL SOLUTION FOR MANY SKINCARE NEEDS

#1 DERMATOLOGIST RECOMMENDED BRAND FOR:

- ✓ Dry, cracked skin¹: 89% of subjects reported improved heel skin after 1 week²
- ✓ Minor wound care¹: Significantly improved wound healing observed vs. antibiotic ointments³
- ✓ Post-cosmetic minor in office surgery procedure care¹: Improved recovery post laser resurfacing³



AQUAPHOR HEALING OINTMENT JAR (14 OZ)
0-72140-63608-1



AQUAPHOR HEALING OINTMENT TUBE (7 OZ)
0-72140-01945-7

FOR PATIENTS SEEKING A PRODUCT THAT HELPS WITH:



MINOR CUTS & SCRAPES

Minor Wound Care

A sting-free formula that protects the skin to enhance the natural healing process and help prevent external irritants from reaching the wound.



CRACKED HEELS & FEET

Dry Heels & Feet

Your patients are on their feet all day. The pressure and friction of daily activities can result in them becoming dry & cracked.



MINOR BURNS

Minor Burns & Friction

Protect skin healing from minor burns caused by everyday accidents, wind and friction.



DRY HANDS & CUTICLES

Dry, Cracked Cuticles

Frequent exposure to water, irritating detergents and extreme weather can result in dry, cracked hands & cuticles.



DRY, CRACKED SKIN

Dry, Cracked Skin

Extreme weather condition, dry air and some work environments can leave your skin dry, cracked and irritated.



CHAPPED LIPS

Dry, Cracked Lips

Soothe dry, cracked skin on and around the lips while also adding a little extra shine.

ORDER FROM YOUR WHOLESALE AquaphorUS.com QUESTIONS? 1-800-233-2340

Aquaphor Healing Ointment® may be covered for insurance reimbursement if certain requirements are met.

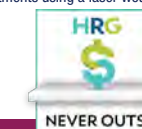
¹ProVoice Survey, December 2021

²Data on file

³Trookman NS, Rizer RL, Weber T. Treatment of minor wounds from dermatologic procedures: a comparison of three topical wound care ointments using a laser wound model. J Am Acad Dermatol. 2011; 64(suppl 3): S8-S15.



1 – Aquaphor® Healing Ointment .14oz



Aquaphor® Healing Ointment Jar 14oz



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Sambucol®
BLACK ELDERBERRY

Your customers are looking for immune support* Give them The Original Black Elderberry Brand



- Trusted immune support*
- Premium Haschberg Black Elderberries
- Added Vitamin C & Zinc in many products
- Vegan friendly** and free from artificial flavors, colors, and preservatives

Sambucol Black Elderberry Gummies 30ct UPC: 896116001228
Sambucol Black Elderberry Original Syrup 4oz UPC: 896116001105



A Form for Every Customer:

- ✓ Award-winning syrups
- ✓ Best-selling gummies
- ✓ Immune drink powders
- ✓ Made for kids syrups and gummies
- ✓ Infant drops
- ✓ Effervescent tablets
- ✓ Chewable tablets
- ✓ Easy-to-take capsules
- ✓ Sugar free syrup

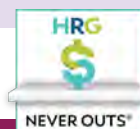


Order from your wholesalers today!

SambucolUSA.com f i n @sambucol Sales@pharmacareus.com 858-997-1156 x509

*These statements have not been evaluated by the Food and Drug Administration. These products are not intended to diagnose, treat, cure or prevent any disease.

**Most products



Sambucol® Syrup 4 fl oz



2 – Sambucol® Gummies 2ct

SEA-BAND®
Nausearelief
A Drug Free Answer to Nausea

Provides fast, clinically-proven relief of nausea caused by:

- Motion and travel
- Morning sickness
- Chemo treatment
- Anesthesia
- Migraines



Highly effective
Natural herbal remedy
Non-drug
No side effects

008727000037

**NAUSEA RELIEVING
GINGER GUM**

Contact Your Wholesaler to Order

See the full line of acupressure wristbands, ginger gum/lozenges, and aromatherapy rollettes at sea-band.com

Sea-Band International | 205 Spring Street, Newport, RI 02840 | 401-848-2010



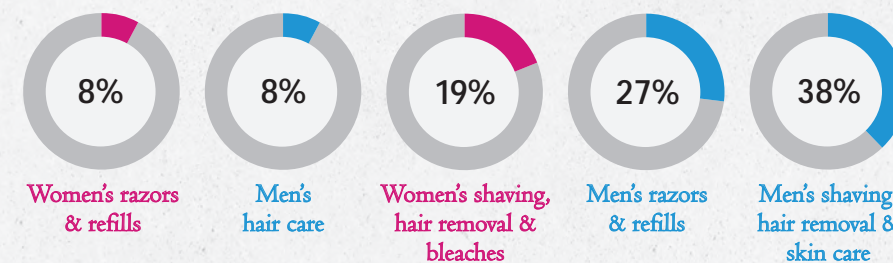
1 – Sea-Band® Ginger Gum 24ct

What's New in Grooming Needs

Category Sales*



Category Breakdown*



Stock both reusable systems and disposable razors to meet consumer demand.

Category Trends*

- Sales and units of women's reusable razor systems have increased over the past three months
- Women's razor and refill sales peak in the summer months
- Disposable razor shoppers prefer larger pack sizes for value and convenience

*HRG Tri-PAC™ data 52 weeks ending 12/31/2021



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timely topic



EXPANDED HEALTHCARE SERVICES

A new survey shows attitudes and behaviors toward healthcare have shifted during the pandemic. While 90% of respondents have a primary medical provider, **20% seek and receive care at grocery or drugstore clinics (double the number 3 years ago¹)**.

DON'T LOSE CUSTOMERS TO CHAIN PHARMACIES WITH CLINICS.

Have you considered offering any of these services?

Illness testing (COVID-19, flu, strep, etc.)	Blood pressure screening	Diabetes counseling
Vaccination (flu, COVID-19, shingles, meningitis, etc.)	Medication therapy management	Paternity testing

TAKEAWAY: Expanding your range of accessible and affordable healthcare services is key to competing today.

1. progressivegrocer.com/how-retail-health-care-clinics-are-delivering-consumers-needs

Be sure to watch for these
upcoming issues of *IN.depth*

- | | |
|------|---|
| May | Category Spotlight:
Personal & Self Care |
| June | Category Spotlight:
Medicine Chest |
| July | Category Spotlight:
Trends & Self Care |



did you know?

Popular Ingredient for Arthritic Relief

Pain is the main reason Americans access the health care system.¹ One OTC product ingredient gaining in popularity for arthritis pain is **Diclofenac Sodium**.

In 2021, additional brands also launched products containing Diclofenac Sodium.



Here are some arthritis pain relief gel options currently on the market

Pain Relief

Foot Care



Voltaren®

30067120177 50gm
30067120176 100gm
30067120282 150gm



Aleve®

025866593602 50gm
025866593619 100gm



Salonpas®

355328801106 100gm



Dr. Scholl's®

88885300226 50gm
88885300228 100gm

Keep products containing
Diclofenac Sodium in stock
throughout the year.

1. [pharmacytimes.com/view/what-are-the-options-for-treating-pain](https://www.pharmacytimes.com/view/what-are-the-options-for-treating-pain)



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NOTE: Items identified with a star rating (★, ★★, ★★★) were objectively evaluated within the past 12 months by HRG's analysts in support of the national TEMPS® program. Never Outs® are part of HRG's TEMPS® program. They are the top-selling items within a subcategory, and should always be on a retailer's shelves, regardless of department size.



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