



You've heard how lucrative **CBD** can be for pharmacies, with the market **predicted to reach \$22 billion by 2022**,<sup>1</sup> but you still have questions...

- What's the difference between marijuana and hemp?
- Can I legally sell hemp CBD now?
- Which CBD brands can I trust?
- How do I teach my staff and patients about hemp CBD?

**INTRODUCING**  
**MARKETHUB**  
AND **hemphhealthzone.com**

A **Turnkey CBD Solution** for independent pharmacies.  
Helping you capitalize on the booming CBD industry with:

- ✓ Vetted brands
- ✓ Legal and scientific clarity
- ✓ In-store merchandising
- ✓ Education platform

1. <http://www.statista.com/Charts/Culture-view/new-study-cbd-market-22-billion-2022-72863/>



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**MARKETHUB**  
PRESENTS **hemphhealthzone.com**  
A **Turnkey CBD Solution** for Your Pharmacy

Open to learn how to capitalize on the booming, 100% legal hemp CBD industry!

**ACESO** Pairing Plant Science  
with Food Science  
It's Hemp. Only Better.

Acreso™ designs pure, broad spectrum, indication-specific hemp products that include drink mixes, fizz tabs, and sprays.

- Broad spectrum hemp oil is extracted and blended into highly targeted formulations in single servings for precise dosing
- Acreso™ scientists have tested and perfected the phyto-nutrient ratios
- Patent-pending technology allows for water-based formulas that are easy for the body to absorb and activate



[www.acesohemp.com](http://www.acesohemp.com)

**MARKETHUB** Why We Endorse Acreso™

- ✓ Strategic focus on advanced scientific practices along with highest quality ingredients
- ✓ One of the best educators for healthcare professionals (provides training and CE's)
- ✓ Created product using small scale clinical trials

Visit [www.markethubco.com/pharmacy](http://www.markethubco.com/pharmacy) or call 615-497-9958 before July 31, 2019 to claim your 20% discount.

**DID YOU KNOW?**

The **pharmacy channel** has seen the highest sell-through of CBD products.

CBD shoppers span all demographics, and they see independent pharmacies as:

- ✓ Trusted
- ✓ Accessible
- ✓ Knowledgeable

For guidance and help jumping into this profitable niche, turn to **MARKETHUB** a one-of-a-kind CBD distributor offering:

- CATEGORY & RETAIL EXPERTISE**  
20+ years of experience in major retail and consumer packaged goods
- FULL SERVICE DISTRIBUTION**  
On-time Fulfillment  
Order Regulation  
Dedicated Sales & Marketing Support
- CUSTOMER ENGAGEMENT**  
Shopper Marketing  
Customized Campaigns  
Education and Access

**hemphhealthzone.com**  
Your leading-edge resource for thorough and impartial CBD information

Hot received at **McKesson** (McAShare)

- Superior Hemp Products and Knowledge**
  - ✓ Products stringently vetted for sourcing, manufacturing, and labeling
  - ✓ MarketHub hemp experts provide legal and scientific clarity
- Turnkey Assortment, Selection, and Execution**
  - ✓ 25 premium vetted brands, and growing
  - ✓ Choose a turnkey display or create your own assortment with our guidance
- In-store Merchandising Solutions**
  - ✓ Proprietary in-store and online staff and shopper education platform
- Targeted Shopper Marketing and Category Management**
- Advanced Logistics Solutions**
  - ✓ Flexible distribution methods
- Strategic Shopper Marketing Campaigns**
  - ✓ P-O-P social media, web presence, traditional marketing
- Website and Mobile App for Customers and Staff**
  - ✓ Education, CBD 101 videos, brand information, store locator, coupon programs, etc.

Your first order is conveniently available as a preset display or by eches as you discover the brands your customers like most!

**SPECIAL OFFER!**  
**20% OFF** your first order of any of the following brands:  
Cannavera™ | Sana Botanicals | Sera Labs™ | Strength of Hope™ | Acreso™

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Hamacher Resource Group provides community pharmacies with product information on behalf of manufacturers and does not endorse any specific product or manufacturer. Hamacher makes no representation as to accuracy, effectiveness or safety, nor claims responsibility for the results obtained from the use of such information.





**CANNAVERA™** Simple, Safe & Effective Pain Relief Treatment

CannaVera™ all-natural topical skin treatments include pain relief cream, spray, ointment, and roll-on, plus cosmetic products for tattoo relief, spider veins, and anti-aging.

- Contains patent-pending Silvidol™, a nano-encapsulated liposome containing Cannabis Sativa L (Hemp), Emerald Aloe Vera, and Arnica, that reaches the epidermis and releases consistently to reduce pain signals being sent to the brain
- Proven non-systemic and can be used as a complementary therapy with oral OTC and Rx pain medications
- Contains zero THC and will not show up on drug tests
- Guaranteed shelf life of 12 months
- Committed to using environmentally responsible resources and manufactured in an FDA certified facility



[www.lencura.com](http://www.lencura.com)

**MARKETHUB** Why We Endorse CannaVera™

- ✓ Extensive scientific research including published pre-clinical studies
- ✓ Offers a unique step-wise approach to pain management therapy
- ✓ Pain Relief products are manufactured in a registered FDA facility following CGMP guidelines. No synthetic chemicals are used, and all ingredients are certified natural and safe.

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**SANA BOTANICALS** Experience the Power of Nature

Sana Botanicals uses U.S. grown hemp that is refined and expertly blended with organic essential oils into high-quality products that include salves, tinctures, and a roll-on.

- Derived from a proprietary and uniquely potent hemp extract
- Created using the world's leading extraction and distillation processes
- Founded by a Gulf War veteran injured in service to his country
- Formulated to soothe the mind and body...naturally



[www.sanabotanicals.com](http://www.sanabotanicals.com)

**MARKETHUB** Why We Endorse Sana Botanicals

- ✓ Offers a key differentiator, essential oils, which assist in the uptake and upregulation of cannabinoids
- ✓ Each product has sequential batch numbering and can be traced to third-party lab test results for cannabinoid profile, heavy metals, pesticides, and contaminants
- ✓ Most efficacious products on the market due to their proprietary formulations of hemp extract and essential oils

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**SeraLabs™** Leading the Charge in CBD

Sera Labs™ offers 100% organically grown hemp products, including beauty items, creams, lotions, tinctures, capsules, and gummies.

- Sourced from a farm that produces some of the most rich, medicinal CBD Hemp in the USA
- Has formed a medical advisory board with world-renowned doctors
- Has both FDA and FTC counsel to insure they properly follow all regulatory guidelines
- Proven premium brand with over 200,000 satisfied customers



[www.seralabshealth.com](http://www.seralabshealth.com)

**MARKETHUB** Why We Endorse Sera Labs™

- ✓ Rigorous outside lab testing for all raw hemp products and finished goods
- ✓ Tangible education for all retailers including in-store video
- ✓ Strong branding and marketing dollars (\$20 million+ in 2019)

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**Strength of Hope™** Welcome to Better  
PURE HEMP EXTRACT

From seed to shelf, Strength of Hope™ tracks every stage of the extraction and manufacturing process to produce an all-natural line of hemp tinctures, emollient balms, roll-ons, and mints.

- Recipes have authenticated quality and impeccable formulation
- Made with certified organic ingredients
- Founded with purpose: they lovingly craft naturally pure and powerful CBD products with strong science



[www.strengthofhope.com](http://www.strengthofhope.com)

**MARKETHUB** Why We Endorse Strength of Hope™

- ✓ Tests for additional elements including microbiology, heavy metals, solvents, and pesticides
- ✓ At the forefront of the industry with manufacturing practices and ingredient sourcing
- ✓ A top-selling brand at CVS

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