

Assessing Your Home Health Care Opportunity

Threats and Opportunities Summary

Threat Summary	Opportunity Summary
<i>One outlet carries all of the product types I am considering adding</i>	<i>Although one outlet carries similar products, I plan to carry more specialty incontinence and a better quality selection of mobility aids. Also, my staff is more mature, motivated to learn about home health, and my pharmacy is in a great location.</i>

