



## Optimal Rx Security to Help Prevent Medical Identity Theft



UPC 793573052131

Many prescription drug users aren't aware that medical identity fraud is on the rise, driven by thieves "dumpster diving" for empty pill bottles. Help prevent your patients from becoming one of the 500,000 estimated Americans who have become victims of this crime by offering ZapStrips in your pharmacy.

ZapStrips use patent-pending, ink-erasing technology that is heat-activated.

- Patients simply cover their bottle with a ZapStrip
- Place in a microwave on high for 10 seconds
- The original label content disappears

Be a hero to your customers. A low price point, great profit potential, merchandising support, and private label options make ZapStrips a great fit for your pharmacy!

Contact your wholesaler to place an order.

See our online demo at [zapstrips.com](http://zapstrips.com)

- 1 Wrap a ZapStrip around a prescription bottle\*
- 2 Put it in the microwave for 10 seconds
- 3 Remove the ZapStrip — label information is unreadable

\*For thermally printed labels only

1 pack ZapStrips

## Give us one day to put our 30+ years of experience to work for your pharmacy.



We'll give you our candid, no-nonsense assessment. You'll receive a report card that grades your pharmacy in several key areas of operation and delivers the inside story to you. You'll discover what your patients think of your pharmacy, how your competition is really doing, how to increase front-end inventory turns, where to find local cross-promotional opportunities, and much more. Armed with practical insights and a thorough to-do list of action steps, you'll have the information you need to position your pharmacy for continued growth and profitability.



Call us at 800-888-0889 or [DoMoreToday@hamacher.com](mailto:DoMoreToday@hamacher.com) for a free consultation to discover if a 360° Store Assessment is right for you.

# Do YOUR Patients Have PAIN?\*



UPC 367703102104

## Curamin® IS THE ANSWER!™

Help Them Experience Safe and Effective Pain Relief\*\*

Curamin® combines clinically proven BCM-95® Curcumin and BosPure® boswellia with DLPA and nattokinase to create a product that has been recognized as the standard for Natural Pain Relief.\*\*

"My patients are looking for relief from pain, so I recommend Curamin®. I feel better knowing they are getting results without the side effects."\*\*

—Dr. Jacob Teitelbaum, MD\*\*



Stock The #1 Selling Natural Pain Product. Contact EuroPharma direct at 866-598-5487. For more information visit us at [www.EuroPharmaUSA.com](http://www.EuroPharmaUSA.com)



All ingredients established in human studies for safety and effectiveness. Does not interfere with stomach, liver or kidney function. † Occasional muscle pain due to exercise and overuse \*\*Member of the EuroPharma Scientific Advisory Board

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\*THESE STATEMENTS HAVE NOT BEEN EVALUATED BY THE FOOD AND DRUG ADMINISTRATION. THESE PRODUCTS ARE NOT INTENDED TO DIAGNOSE, TREAT, CURE OR PREVENT DISEASE.

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21 count curamin

## Easy Care First Aid™ Sports & Travel Kit Easy Access Bandages™

Real Innovation for the First Aid Category

There is no faster or more efficient way to treat common ailments or life-threatening emergencies than with the Easy Care First Aid Sports & Travel Kit.

- Lightweight and portable for families on the go
- Includes premium and hospital-quality instruments
- Supplies are packed into injury-specific pouches with quick reference guides

One-handed application makes Easy Access Bandages the biggest innovation to bandages since adhesion.

- Secured in portable packs that slip into a pocket or purse for easy transport without bandage damage
- Packs stored by size for easy identification
- Less mess and no loose tabs
- Minimizes contamination risk

Our Easy Care First Aid™ line will be a welcome addition to your pharmacy.

Contact your wholesaler for ordering information for these and other kits and bandages from the Easy Care First Aid™ line.

1 each first aid sport and travel kit, 30 count plastic bandages, and trial-size fabric bandages



UPC 044224030009

UPC 044224009999

## steripod

The germ-killing companion every toothbrush should have.

No one likes to think of the bacteria-filled air lurking in their bathrooms, but your shoppers' denial won't keep their toothbrushes more protected from those nasty germs. Make sure you are offering the Steripod® clip-on toothbrush sanitizer, a strong impulse item with high repeat value. This germ-killing device constantly releases natural, antibacterial Thymol, a derivative of the thyme plant, and provides up to three months of toothbrush protection.

- Fits manual and electric toothbrushes
- Requires no batteries or cables
- Ideal for home, camping, or travel use

Every time your shoppers purchase a toothbrush, remind them of the risks of storing it in a germ-filled bathroom, then recommend a Steripod!

For more information, go to [getsteripod.com](http://getsteripod.com) or call 1-800-526-6348.



UPC 754349920016

To place an order, contact your wholesaler.

1 pack of steripod toothbrush sanitizers



**MedActive®**  
Oral Care Redefined.



Proudly made in the USA

## MedActive Oral Pharmaceuticals

Comprehensive and continuous oral care and relief

Over 80% of the medications prescribed to treat chronic illnesses are indicated to cause "Adverse Oral Side Effects." MedActive offers an efficacious line of OTC lozenges, sprays and gels for the immediate and long-lasting relief of oral discomfort associated with dry mouth, oral thrush, sensitivity and oral sores.

- "As needed" saliva enhancement
- Patient-Friendly™ taste and mouthfeel
- Affordable, portable and easy to use
- Lasting hydration of mucosal tissue
- High patient compliance
- No known contra-indications

Help your patients avoid medication-induced adverse oral side effects by recommending MedActive products, especially to those using the following Rx drug classes:

- Antihistamines
- Antidepressants
- Anticholinergics
- Antispasmodics
- Decongestants
- Inhaled Corticosteroids
- Diuretics
- Sedatives

**For ordering information, please contact your wholesaler.**

UPC	Description
349741000222	MedActive Oral Relief Lozenges Raspberry 40ct
349741000550	MedActive Oral Relief Lozenges Natural Spring 40ct
349741000079	MedActive Oral Relief Spray VanillaMint 1oz
349741000048	MedActive Oral Relief Spray Natural Spring 1oz
3497410000611	MedActive Oral Relief Spray Orange Creme 1oz

20 count oral relief lozenges, ruby raspberry

WELCOME TO  
**IN.d**  
PRODUCT SHOWCASE-TO-GO

Exclusive to Independent Pharmacy –  
Your Opportunity to Receive  
**FREE Samples**  
valued at almost  
**\$100.00!**



**Act quickly – some quantities are limited.**



Fax back this entire page to 414-355-1032 by September 27, 2013 to reserve your samples.

*We are not responsible for misdirected or incomplete forms*

*(If contact information is different from the address printed above, please indicate changes in the form below. Please print.)*

Pharmacy Name \_\_\_\_\_  
Your Name \_\_\_\_\_  
Pharmacy Street Address \_\_\_\_\_  
City \_\_\_\_\_ State \_\_\_\_\_ ZIP \_\_\_\_\_  
Phone # \_\_\_\_\_ Fax # \_\_\_\_\_  
Email Address \_\_\_\_\_  
Wholesaler \_\_\_\_\_

Check box at left to opt-in for auto shipment of future Product Showcase-to-Go products.

*Please allow 4-6 weeks for delivery. Only one offer per pharmacy, please – Thank You!  
For questions call 800-888-0889*

**Doctor-recommended**



Medicated skin therapy for eczema, psoriasis  
and seborrheic dermatitis



There's a reason why Mushatt's No. 9, a small line of eczema and psoriasis skin relief products developed by a pharmacist, has been around since 1922 – it works! This full line of medicated treatment options for the scalp, face, and body penetrates the skin to help reduce: scaling, itching, flaking, and redness.

- Hypoallergenic and non-irritating
- Medicated and moisturizing
- Manufactured in the U.S.A.

**Offer your patients effective relief for their skin conditions with Mushatt's No. 9.**

*"I got samples of Mushatt's from my dermatologist to try. I was covered, but after constant treatment with Mushatt's, it has improved. My dermatologist was impressed by such good results." – L.B.*

*"I have had psoriasis for 20 years now. I have tried all steroids, creams, and lotions, and even tar baths. Nothing has cleared my psoriasis like Mushatt's." –R.B.*

Visit [mushatts.com](http://mushatts.com) to learn more about our products and history.

**Contact your wholesaler to place an order.**

1 psoriasis facial cream, psoriasis scalp cream, psoriasis skin ointment or eczema skin cream

Presort  
Standard  
US Postage  
Paid  
UMS